



## Executive Biography

# Pradeep Jotwani

Senior Vice President, LaserJet and Enterprise Solutions  
Hewlett-Packard Company

---



Pradeep Jotwani is general manager of the LaserJet and Enterprise Solutions global business unit within HP's Printing and Personal Systems (PPS) group—an organization that spans customer segments from consumer to enterprise. In this role, he's responsible for offerings that include HP LaserJet printers, supplies, scanning technology and software solutions that represent a \$100 billion global market opportunity.

In his most recent position, Jotwani was senior vice president of Software and Web Services where he and his team were responsible for delivering a suite of offerings that includes: photo-storage and printing offerings such as Snapfish; document storage; entertainment services; web-connected printing; and PC back-up and related services.

Jotwani held earlier roles within HP as senior vice president of the Supplies, Imaging and Printing Group. Under his direction, the business was the industry-leading supplier. Prior to that assignment, he was president of HP's Consumer Business Organization, which he formed. This organization represented HP's first formal sales and marketing organization focused specifically on the consumer market. He also served as HP's executive sponsor for Customer Relationship Management (CRM) and founded hpshopping.com, the company's e-commerce store.

Jotwani also has worked as an operating executive at a private equity firm, served on two public and two private corporate boards, was a Leadership Fellow at Stanford University's Graduate School of Business, and lent his time to a series of civic and non-profit organizations.

Jotwani also has served as chief marketing officer at Eastman Kodak Company as well as president of Kodak's Consumer Business, where he was responsible for a portfolio of traditional and new consumer businesses, including an online photo service, consumer inkjet printers and consumer film.

A native of India, Jotwani earned a degree in Mechanical Engineering from the Indian Institute of Technology, Kanpur, in 1975, and two years later, a master's degree in Industrial Engineering from the University of Wisconsin. He received an MBA from Stanford University's Graduate School of Business in 1982.