



Executive Biography

Page Murray

Vice President, Worldwide Channel Marketing, Global Marketing,
Marketing Shared Services
Hewlett-Packard Company



Page Murray oversees Worldwide Channel Marketing for HP's Printing and Personal Systems group. Prior to this role, he led Worldwide Marketing for consumer PCs and printers.

Murray has spent a sizeable portion of his career in Silicon Valley, including five years as head of global marketing for Palm. During this time, Palm successfully transitioned from a PDA business to a leader in the emerging smartphone category. Murray has also held senior marketing positions for Apple Computer in its worldwide advertising, imaging and handheld teams.

Outside Silicon Valley, Murray was senior vice president of Marketing Services for Comcast in Philadelphia. He also worked on the agency side of advertising, driving campaigns for Absolut Vodka, Evian Mineral Water and Pacific Bell. He has been recognized as "Marketing Top 50"; has been awarded the MPA Kelly Award; Ad Age "Best" awards for newspaper, digital and TV; and awarded numerous Effies.

Murray is an alumnus of Duke University.