



## Executive Biography

### **Mike Nash**

Vice President

Consumer PC & Solutions, Printing and Personal Systems Group  
Hewlett-Packard Company

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Mike Nash is Vice President of Product Management for the Consumer PC and Solutions (CPCS) global business unit within HP's Printing and Personal Systems Group (PPS). This group focuses on PCs for both consumer and micro business customers and represents a \$207 billion market opportunity for HP. In this role, Nash is responsible for the creation and strategic direction of the CPCS roadmap, including understanding and segmenting our customer base, defining use cases and driving go forward technology bets to create differentiated and powerful future roadmaps. Mike is also responsible for defining the end to end "stack" for HP's consumer business across Hardware, Services and Solutions..

Prior to HP, Mike was a VP in the Kindle business at Amazon.com, where he led the Kindle Developer Programs team that delivered development tools, documentation and evangelism to help third party developers build apps for Kindle Fire. Mike also managed the digital platform services for Kindle, as well as the program management team for two generations of Kindle devices.

Prior to Amazon, Mike spent more than 18 years at Microsoft where he was most recently the Corporate VP for Windows Platform Strategy. Nash previously served as corporate vice president of the Security Technology Unit, where he led Microsoft's efforts to provide customers with a more secure platform. Nash's work on security was instrumental in helping the company's vision to establish trust in computing to realize the full potential of an interconnected world.

Prior to his role in security, Nash was Corporate VP of the Microsoft Content Development and Delivery Group, where he drove the operation and content of Microsoft.com. He previously served as general manager of Business Windows Product Management, which included Windows 2000, Windows NT, Systems Management Server, SNA Server, Proxy Server and other Microsoft infrastructure products. In this role, Nash was responsible for the launch of Windows 2000. Nash held various positions in Windows marketing and was the first product manager on the original Windows NT marketing team.

Prior to Microsoft, Mike was a project leader at Data General Corporation in the operating systems group where he worked on PC integration with 1980s style mini-computers.

Nash holds a Bachelor's degree in Computer Science with honors from the Cornell University College of Engineering and an MBA with distinction from the Wharton School of the University of Pennsylvania, where he was a Palmer Scholar. He lives in Bellevue, Washington with his wife and three children.