



Executive Biography

Michelle Weiss

Vice President, Marketing, Technology Services
Hewlett-Packard Company



Michelle Weiss is vice president of Marketing for HP's Technology Services (TS) organization, where she has responsibility for bringing to market more than \$10 billion worth of TS offerings to clients all over the world.

Prior to joining TS, Weiss was vice president of Marketing for HP's Business Critical Systems (BCS) organization, where she was responsible for developing and delivering the marketing strategy and defining and communicating the product/solution offering for the Integrity business worldwide. Prior to joining BCS, Weiss was with HP's StorageWorks business for six years, including stints running planning and operations as well as marketing.

Weiss has been with HP for more than 20 years and has worked in PCs, networking, servers and printers in a variety of senior-level marketing management positions and in business development, business planning, and finance.

Weiss sits on the HP Enterprise Business executive marketing council, which sets the organization's strategy and aligns its marketing priorities and execution. She also sits on the board of directors for the IT Services Marketing Association (IT SMA)

Weiss holds a Master of Business Administration from the Darden School at the University of Virginia and a Bachelor of Arts from Vassar College.