



Executive Biography

Michael Park

Vice President & General Manager, Commercial Mobility & Software
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Michael Park is the vice president and general manager of the Commercial Mobility & Software business for HP's Business Personal Solutions (BPS) global business unit. In this role, Park is accountable for P&L growth of the company's commercial mobility portfolio, spanning devices, software and services for both enterprise and SMB customers, and channel partners globally.

Park joined HP in 2013 with more than 20 years of experience building, establishing and re-defining software businesses. Most recently, Park was at Microsoft where he spent eight years leading key commercial lines of business. This included leading the product marketing transformation of the Server & Tools division to Cloud OS; driving worldwide sales, marketing and operations revenue and profitability for Microsoft Business Solutions; and growing the U.S. SMB segment through Microsoft's 120,000 channel partners, who collectively serve six million small and medium businesses.

Prior to Microsoft, Park held key leadership positions with SAP where he defined the market strategy for the company's service-enabled business applications platform and grew SAP's Customer Relationship Management (CRM) business to #2 in the marketplace. He also was at Siebel Systems where he crystallized Siebel Systems' first vertical CRM solutions. Park began his career in sales and brand management at Procter & Gamble.

Park has an MBA from the Harvard Graduate School of Business Administration and a bachelor's degree in Economics from the University of Rochester. He enjoys spending time with his wife and three children, in addition to cycling, golf and skiing.