



## Michael P. Kendall

Group Manager, Intelligent Infrastructure and Options, Industry Standard Servers and Software  
Hewlett-Packard Company

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Michael Kendall leads the Worldwide Marketing team for HP's Intelligent Infrastructure and Options business. This includes HP's unique Power Discovery Services technology, award-winning rack and power products, and HP Qualified Options including memory and storage media drives.

Previously, Kendall directed the Marketing team for the award-winning Virtual Connect product line. With more than 5 million ports sold, HP Virtual Connect is the leading server network interconnect for HP's No. 1 selling BladeSystem offering.

Prior to that, he led the HP BladeSystem Solution Builder Program, one of the industry's top blade ecosystem programs. The HP BladeSystem Solution Builder Program, with more than 300 members, connects the leading Independent Software Vendor, Independent Hardware Vendor, System Integrator and Value-added Reseller companies to collaboratively develop and deliver tested HP BladeSystem solutions to customers worldwide.

Prior to these roles, Kendall worked with HP executive management to identify the business impact of – and opportunities from – market, industry, competitive, technology and economic changes. He developed the strategies, initiatives and changes needed to take advantage of changing business conditions.

Before coming to HP, Kendall held director-level management positions with Accenture and Cadre Technologies. He also worked for Deloitte Consulting with responsibility for developing and delivering client engagements for e-Commerce applications.

