



Meaghan Kelly

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Meaghan Kelly is vice president of channel strategy and SMB within the Solution Partners Organization (SPO) – Americas at HP. She is responsible for driving partner growth and HP channel leadership in the small and midsize business (SMB) market.

With more than 19 years of strategic business planning experience, Kelly oversees HP's SMB market category and works across the company's three business groups to develop and implement growth strategies with SPO's SMB sales, partner marketing and regional business unit teams. She also chairs the company's SMB Partner Advisory Council as well as the Startup and Venture Capital Advisory Council.

Kelly joined HP in April 2008, serving as director of sales development and strategy for SPO, for which she developed and implemented channel sales strategies and managed HP's long-term channel growth and development plans.

Prior to HP, Kelly held several strategic business development positions at companies including Quantum, Veritas and Motorola.

Kelly has a bachelor's degree in international business and economics from University of Puget Sound in Tacoma, Wash., as well as an international studies merit from Konan University in Kobe, Japan.

