



## Executive Biography

### **Martin Risau**

Practice Lead, Analytics and Data Management , Enterprise Services  
Hewlett-Packard Company

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Martin Risau leads the Information Management and Analytics practice within HP's Enterprise Services business. In this role, he drives a pan-HP initiative to address the most challenging problems HP's clients face in information management and analytics. Risau's responsibilities include working with organizations across HP, including HP Software and the Enterprise Group to align and leverage all of the big data assets across the company to deliver solutions to clients.

Risau also leads the HP Web Services group, the former webOS organization. After successfully selling the webOS operating system and transferring engineering talent to LG Electronics in February of this year, the HP Web Services team has developed an innovative private app catalog solution for enterprise customers.

Risau, who is known for his software business expertise as well as his exceptional proficiency in operations and business development, joined HP early in 2011. Prior to HP, he held several key leadership roles at SAP, including chief operating officer and chief controller of the Sales and Services organization.

Risau holds a two Masters degrees in Economics and Business Administration from the University of Cologne.