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## Executive Biography

### **Ken Won**

Director, Product Marketing, Cloud Software  
Hewlett-Packard Company

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Ken Won is director of Cloud Software Product Marketing at HP. In this role, he is responsible for the marketing of HP Cloud Service Automation, the company's cloud management software.

Prior to joining HP, Won spent more than 20 years in the high-tech industry at companies such as AMD, Force10 Networks, Silicon Graphics and Sun Microsystems.

Ken has a B.S. in Electrical and Computer Engineering from University of California, Santa Barbara, and an M.B.A. from Santa Clara University.