



JOHN JOHASKY

Vice President of Technology, Solution and Partner Organization
Global Enterprise Business, Imaging and Printing Group

HEWLETT-PACKARD COMPANY

John Johasky is vice president of the Technology, Solutions and Partner Organization in the Global Enterprise Business in the Imaging and Printing Group at HP. He is responsible for the creation of solution offerings that address enterprise customers' information workflow challenges. To meet these challenges, Johasky transformed the company's Solution Business Partner Program into an industry-leading partner ecosystem with more than 100 partners providing more than 300 applications.

Johasky has extensive experience creating innovative marketing and sales strategies and leading organizational transformations. In his marketing and sales executive roles, he has anticipated industry trends and created organizations that help clients conceptualize and deliver value-added solutions to meet their critical business needs. His experience covers a wide range of product, service and public sector industries.

Prior to joining HP in 2006, Johasky was senior vice president of Worldwide Sales and Marketing for Equitrac Corporation. He also served in a variety of senior executive roles at Lexmark International, including vice president of Worldwide Marketing, president of Lexmark Canada Inc, and U.S. Director of State, Local and Educational Sales. Prior to Lexmark, he held a number of senior sales leadership roles at IBM.

Johasky has a bachelor's degree from Bowling Green State University and completed the Wharton Executive Development Program.