



John Gromala

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John Gromala is director of Product Marketing for the Industry Standard Servers and Software organization in the Enterprise Servers, Storage and Networking Business at HP. In this role he is responsible for leading product definition, management and marketing for the HP BladeSystem, HP Virtual Connect, HP ProLiant BL server and Client Virtualization product lines.

Prior to this role, Gromala drove strategy for a consolidated converged infrastructure roadmap across Enterprise Servers, Storage and Networking teams to focus on emerging customer needs and differentiated HP solutions. Gromala has contributed to the success of HP's Industry Standard Servers and Software organization for 18 years, including a role as director of Product Marketing for the HP ProLiant Server product line.

Gromala was instrumental in the creation of the new HP ProLiant SL and multi-node DL products designed for scale-out customers. In addition to servers, Gromala has managed business teams, product marketing for Smart Array storage, HP ProLiant networking and memory options and technology strategy. He also has co-chaired the IBTA marketing workgroup, developed the initial ML/DL naming framework, planned the first density-optimized HP ProLiant servers and managed the HP ProLiant 1000 product family.

Gromala previously held roles at Compaq in product marketing, business strategy, technology planning, design engineering and operations. He also has worked with the NASA Technology Transfer Center and the North Texas Small Business Development Center.

Gromala earned a Bachelor of Science in electrical engineering and a Master's of Business Administration from Texas A&M University and has completed the Executive Leadership Program at Harvard University.

