



## John C. Clavin

Director, Marketing, Americas  
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John C. Clavin is the director of Marketing for the Americas region in the Enterprise Servers, Storage, and Networking organization at HP.

Clavin joined HP in February 2010 and brings more than 27 years of experience as a general manager in the technology and institutional money management fields. He is responsible for the marketing programs in the Americas that align with the sales and channels organizations.

Prior to joining HP, Clavin worked for Merganser Capital Management LP as the senior vice president and director of Marketing and Client Service. In this role, he led the effort to improve marketing and business development opportunities at the privately held institutional money management firm.

Clavin has also held positions with Standish Mellon Asset Management as executive vice president responsible for the organization's sales, marketing and consultant relations team.

As executive vice president at StorageNetworks, he was responsible for marketing, sales, operations and business development. At the Boston Company Asset Management, Clavin lead the firm's West Coast sales and client service operation, and later managed the firm's client service organization. As an early employee of EMC Corporation, Clavin was responsible for introducing the company's first DASD (direct access storage device) offering.

Clavin earned a Master of Business Administration from the Harvard Business School and a Bachelor of Science in marketing and economics from Boston College.

