



## Executive Biography

### **Johan Deschuyffeleer**

Senior Vice President and General Manager,  
Technology Services Consulting  
Hewlett-Packard Company

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Johan Deschuyffeleer is responsible for leading worldwide Technology Services Consulting for HP. In this role, he develops the technology consulting business across all HP products, focusing on consulting and professional services engagements that add value to the Enterprise Group products and Support services.

Prior to this role, Deschuyffeleer was senior vice president and general manager of HP's Technology Services business in Europe, Middle East and Africa (EMEA). He provided leadership for HP Technology Services in the region while building close customer relationships and establishing best-in-class client experience.

Previously, Deschuyffeleer served as vice president and managing director, Enterprise Business, General Western Europe, HP as well as vice president, managing director and general manager of Technology Services Group, HP France. He also served as vice president of Go-To-Market Strategy and Sales Productivity, leading a companywide, global effort to improve the effectiveness of HP's value sales efforts.

Additionally, Deschuyffeleer served as vice president and country general manager for HP Belgium, where he played a leading role in building and maintaining customer loyalty throughout HP's merger with Compaq.

Deschuyffeleer holds a degree in industrial engineering from Institute for Human Rights and Business (IHRB) University in Brussels and has completed the American Electronics Association/Stanford Executive Institute at Stanford University. He also holds a master's degree in management from Institute for Management Development (IMD) (Lausanne, Switzerland), with additional qualifications from the Vlerick School (Ghent, Belgium).