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Joanne Gilhooley is marketing director for Enterprise Security Services at HP. She is responsible for developing global marketing programs that address the challenges that chief information officers and chief security officers face in managing security and enterprise risk.

Gilhooley and her team focus on developing close relationships with C-level executives of HP customers. Through these interactions, Gilhooley creates engagement platforms for senior security executives to share insights, experiences and best practices on a global scale.