



Executive Biography

Frances Guida

Manager, Cloud Solutions and Infrastructure
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Frances Guida is manager for HP Cloud Solutions and Infrastructure, leading a team responsible for solution definition and integrated marketing for HP CloudSystem and related HP Cloud solutions.

Guida has helped shape HP's overall direction for cloud computing and hybrid delivery, drawing on deep experience in driving pioneering offerings like the HP Utility Data Center, the HP Virtual Server Environment and HP BladeSystem Matrix.

With more than 20 years of experience in the IT industry, Guida has held a variety of roles at HP, which include product management for HP servers across Europe, the Middle East, and Africa, managing HP alliances with leading independent software vendors such as SAP and PeopleSoft, and driving innovative programs for solutions such as virtualization and HP Converged Infrastructure.

Guida has a Masters of Business Administration in International Business from INSEAD in Fontainebleau, France and a Bachelor of Arts in Economics and French from Williams College, Williamstown, Massachusetts.