



Executive Biography

EJ Bodnar

Director, Worldwide Portfolio Marketing, Technology Services
Hewlett-Packard Company

Emery John (“EJ”) Bodnar is worldwide director of Portfolio Marketing for HP’s Technology Services (TS) business. In this role, Bodnar manages the global portfolio marketing team responsible for the HP TS consulting and support business.

Prior to his current role, Bodnar was director of Worldwide Marketing Campaigns and Communications for HP TS, where he was responsible for worldwide marketing and demand-generation campaigns as well as marketing communications and social media.

Before that, Bodnar was director of Worldwide Marketing for HP Enterprise Storage and Servers, with responsibility for a global team that created worldwide demand-generation and marketing campaigns. In addition to his worldwide marketing roles, Bodnar was the director of Marketing for HP Technology Solutions Group for both the Americas and EMEA regions.

Prior to joining HP, Bodnar spent 10 years with NCR Corporation, holding a number of senior positions in sales, development and international marketing.

Bodnar holds a Master of Business Administration from the Kellogg Graduate School of Management from Northwestern University.