



Executive Biography

Alon Bar-Shany

Vice President and General Manager, Indigo Digital Press Division,
Printing and Personal Systems Group
Hewlett-Packard Company



As vice president and general manager of the HP Indigo Division, Alon Bar-Shany has held worldwide responsibility for the HP Indigo business since 2004. In this role, Bar-Shany leads the Indigo Division in creating best-in-class digital presses for both the commercial and industrial printing markets.

Prior to this role, Bar-Shany ran the HP Indigo business in the Europe, the Middle East and Africa region (EMEA). From 2001 to 2002, Bar-Shany was responsible for the HP Indigo business in Asia Pacific, Latin America and Israel, as well as the distributor channels in EMEA. During this period he also led the cross-organizational program for the industrial segment.

Bar-Shany served as the chief financial officer of HP Indigo from 1998 until 2002; prior to that, he held the position of corporate vice president of finance for HP Indigo from 1995. Bar-Shany joined HP Indigo from Israel Chemicals Ltd. in 1995, where he held various executive positions in finance, strategic planning and business development.

Bar-Shany holds a master's degree in business administration and a bachelor's degree in history and economics from the Hebrew University in Jerusalem.