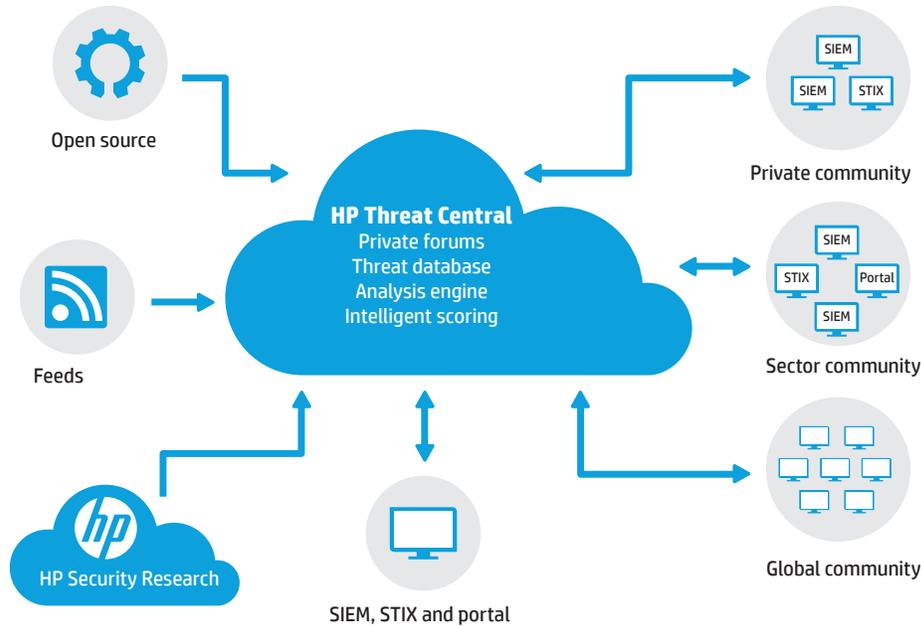


HP Threat Central



Community intelligence sharing enriched with dynamic analysis



Highlights:

- Community-driven threat intelligence
- Near real-time analyzed and actionable results
- HP ArcSight integration for rapid remediation and mitigation
- Leverages open standards for threat sharing, including STIX/TAXII

“Given the current security landscape, enabling the exchange of threat intelligence between organizations and applying insights gained through sharing are essential to disrupting the growing community of adversaries and minimizing potential business losses.”

– Christina Richmond, program director, Security Services, IDC.

HP Threat Central enables enterprises to collaborate via a community-sourced security intelligence platform that incorporates dynamic threat analysis scoring to produce relevant, actionable intelligence to combat advanced cyber threats.

Harness the power of community

The evolving nature of threats is a top security challenge that organizations face, and targeted attacks are on the rise. Cyber-attacks are increasingly more sophisticated and organized. Adversaries specialize in different aspects of an attack and collaborate to achieve their objectives. To combat these determined attackers, enterprises must also collaborate to create a united defense to beat cyber criminals at their own game.

HP Threat Central is an open platform for threat intelligence sharing and analysis. HP Threat Central aggregates intelligence from public feeds, security vendors, and community members to share threat data, analysis, and mitigations. Via automated processes, security indicators are collected, anonymized, and distributed in a confidential and timely manner to help organizations proactively protect their defenses, and discover and disrupt the adversary faster.

Derived, actionable results relevant to you

HP Threat Central provides a reliable, confidential platform that displays data from multiple organizations and correlates it into intelligent threat feeds to a community with a common interest, such as a common industry, or geography. Beyond collaboration, HP Threat Central incorporates an analysis engine that delivers derived, relevant, and actionable threat intelligence based on observed incidents, case investigations, and social interaction in the community.

About HP Enterprise Security

HP is a leading provider of security and compliance solutions for the modern enterprise that wants to mitigate risk in their hybrid environment and defend against advanced threats. Based on market-leading products from HP ArcSight, HP Fortify, and HP TippingPoint, the HP Security Intelligence Platform uniquely delivers the advanced correlation, application protection, and network defenses to protect today's hybrid IT Infrastructure from sophisticated cyber threats.

Automated collaboration that fortifies your defense

Leveraging the platform, threat data is anonymized, analyzed, and validated by the HP Security Research team before disseminating to the members of the Threat Central community. In addition to details of an attack, a platform for sharing threat intelligence can be used to distribute the effort of analyzing evidence and sharing mitigations once they are developed.

Mitigate attacks automatically

Having access to shared threat intelligence about attacks enable organizations to focus on risk management and incident response. By getting advanced warning, members of the community can integrate the remediation steps to protect critical systems and IP. These intelligence feeds can be integrated via HP ArcSight ESM to specifically block access to targeted ports or apply policies, which can limit the damage of such attacks.

Detect and prevent advanced attacks

Sharing information about the source and environment of attacks enables organizations to learn about early attack warning so they can determine their risk exposure. Information related to adversary attack patterns and compromised hosts can aid in quickly isolating threats and remediation. Better security intelligence can be gleaned by combining data from various organizations that sometimes cannot be derived from one single organization.



The HP advantage

HP Threat Central analyzes information from a variety of sources, including original HP security team research, open source intelligence, as well as active data feeds from HP intelligence information partners as well as HP products and service engagements. The breadth and depth of HP security assets, install base and security community uniquely positions HP Security Research via HP Threat Central, to facilitate the sharing of intelligence for combating security threats.

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