Instant Ink

HP Instant Ink is an ink delivery system that gives customers the ability to save up to 50 percent[1] on ink costs while ensuring that they never run out of ink[2]. The program allows users to print a defined number of pages per month at a flat rate.

Monthly plans
Your plan is flexible—you can change or cancel it anytime.[1]

Savings per year[4]
See how much you can save with HP Instant Ink.

Occasional printing
$2.99 per month — for up to **50** pages
Roll over up to 50 unused pages, each additional 15 pages for just $1.

Cost to print **600 ISO pages** per year
$36/year with HP Instant Ink   or   **$120**/year with Standard cartridges   →   **$84** savings
Based on average price of $35 per set of cartridges.

Moderate printing
$4.99 per month — for up to **100** pages
Roll over up to 100 unused pages, each additional 20 pages for just $1.

Cost to print **1200 ISO pages** per year
$60/year with HP Instant Ink   or   **$240**/year with Standard cartridges   →   **$180** savings
Based on average price of $35 per set of cartridges.

Frequent printing
$9.99 per month — for up to **300** pages
Roll over up to 300 unused pages, each additional 25 pages for just $1.

Cost to print **3600 ISO pages** per year
$120/year with HP Instant Ink   or   **$720**/year with Standard cartridges   →   **$600** savings
Based on average price of $35 per set of cartridges.

Why HP Instant Ink?

- Customers receive Original HP Ink at up to 50 percent savings
- HP Instant Ink customers receive Original HP Ink delivered to their door, before they run out
- Ink, shipping and cartridge recycling are included in the price - HP provides pre-paid envelopes to return used cartridges and HP Planet Partners will recycle them as part of your service
- HP Instant Ink enrollees are assured that they're benefitting from the quality and reliability of Original HP Ink
- Unused pages roll over from month-to-month up to the number of pages designated in your monthly plan (if you have the 50 page plan, you can roll over up to 50 pages)
- Plans are based on pages printed, not amount of ink used
- No annual fee – change or cancel plans at any time[3]

Availability and Enrollment

- HP Instant Ink is now available at Best Buy, OfficeMax, Walmart, on the HP Home & Home Office store and at hp.com/go/instantink
- To enroll, customers purchase an eligible HP printer and HP Instant Ink enrollment kit at their preferred plan level, and then quickly and easily activate the service on the HP Instant Ink web site with an email address and credit card
- Current HP Instant Ink eligible printers are the HP ENVY 4500 series, HP ENVY 5530 series, HP Officejet 4630 series and HP Officejet Pro 8610/8620/8630 series, which are the first SMB-focused products available for the program

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[1] Savings does not apply for Officejet Pro printers used in the $2.99 plan. Savings based on HP Instant Ink service plan price for 12 months and use of all pages in plan without purchase of additional sets of pages compared to estimated street price of Original HP standard-size ink cartridges and published yield printing ISO/IEC 24711 pages. ISO pages are a mix of text and graphics, color and black, 8.5x11 pages that meet ISO testing guidelines. Actual savings may vary depending on number of pages printed per month, print resolution, type and size of pages printed, plan and printer platform. For more information on ISO standards, see www.hp.com/go/pageyield.
[2] Based on plan usage without excessive overages, printer Internet connection, and standard service area delivery. Program requires a compatible HP printer, Internet connection to the printer, a valid credit or debit card, and an email address.
[3] Cancellation of service is effective as of the last day of the current billing period. For details see the HP Instant Ink Terms of Service.