



News Advisory

HP Transforms Small Business Retail with Tablet Point-of-sale Solution

HP TX1 POS Solution simplifies customer interactions, boosts productivity for small businesses

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BARCELONA, Feb. 24, 2014 — Today at Mobile World Congress, HP announced a sleek yet durable Windows 8.1⁽¹⁾ tablet-based point-of-sale (POS) solution that makes it easy for small business retailers to effectively manage their business and cut operating costs.

There are millions of small businesses around the world and a growing number are turning to more traditional point of sale solutions to help improve their day-to-day operations. The [HP TX1 POS Solution](#) gives business owners an affordable tablet-based solution that allows them to easily complete sales transactions and perform back-office tasks. With the ability to run essential POS applications and popular productivity applications, the HP TX1 gives small business owners the tools they need to effectively manage and grow their business.

“Small businesses need simple, affordable solutions that help them efficiently drive their business forward,” said Ray Carlin, vice president and general manager, Retail Solutions, HP. “Our tablet-based point-of-sale solution gives today’s retailers the essential tools they need to gain a competitive edge.”

Propel business to the next level

Designed for small businesses—including retail and hospitality—the HP TX1 combines the sleek 10.1-inch HP ProPad 600 with a sturdy stand and essential POS accessories in one easy solution to complete sales transactions smoothly. The durable stand securely holds the tablet upright and also allows it to turn and tilt with ease to capture a customer’s signature. Because business never stops, the HP TX1 can easily detach from the stand so employees can take it home at the end of the day when needed.

Customers can count on the HP ProPad 600 which features the latest Intel® Atom™ Quad-Core Processor,⁽²⁾ long battery life, Windows 8.1⁽¹⁾ and up to 64GB of storage.⁽³⁾ The HP TX1 includes a compact receipt printer, affordable cash drawer, USB hub, and optional barcode scanner to give business owners complete POS functionality right at their fingertips.⁽⁴⁾ Plus, the HP TX1 is backed by HP’s hardware warranty to give businesses peace of mind so the focus can be on growing the business.

The HP TX1 will be demonstrated in Hall 3, Stand 3A20 at Mobile World Congress, today through Feb. 27.

Pricing and availability

The HP TX1 POS Solution will be available in May, pricing varies by configuration.

About HP

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- (1) Not all features are available in all editions of Windows 8.1. Systems may require upgraded and/or separately purchased hardware, drivers and/or software to take full advantage of Windows 8.1 functionality. See microsoft.com.
- (2) Quad-core is a new technology designed to improve performance of certain software products. Not all customers or software applications will necessarily benefit from use of this technology.
- (3) Requires 64 bit OS. For hard drives, GB = 1 billion bytes. Actual formatted capacity is less. Up to 10GB of system disk is reserved for system recovery software.
- (4) Base configuration includes all essential accessories.

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