



News Advisory

HP Seamlessly Integrates On-premises and Public Cloud Resources in a Single Pool

Enhanced Datacenter Care Flexible Capacity delivers pay per use, instant scalability with enterprise quality support

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LAS VEGAS, June 9, 2014 — HP today announced enhancements to its [Datacenter Care Flexible Capacity](#) portfolio that enables customers to draw on resources in the cloud or on premises, gaining the agility and flexibility needed to pursue new business opportunities without IT capacity constraints.

For reasons of compliance, data sovereignty, privacy, latency or other issues, organizations need to maintain vital business information on premises, while other workloads can be appropriately provisioned in the public cloud. Ensuring the right resource for the right workload must be a seamless process.

Expanding the choice of resources available to support workloads, HP today announced enhancements to its Flexible Capacity offering, enabling customers to leverage on-premises IT for compliant and secure workloads as well as HP Helion Public Cloud resources. With this pay-as-you-grow solution, customers have even more flexibility to scale instantly to handle growth needs, without waiting for the procurement process or tying up capital.

"Today, IT must deliver dependable, secure and compliant infrastructure while enabling business agility," said Scott Weller, vice president and general manager, Support, Technology Services, HP. "HP's Flexible Capacity service delivers agility and stability via pay-as-you-go enterprise-grade infrastructure that scales with the business."

Enhancements to HP Datacenter Care Flexible Capacity include:

- The ability to meter and price usage by virtual machine.
- New access to HP Helion Public Cloud in addition to the current ability to use servers, storage, networking and software on premises.
- Enterprise-quality support extended to hybrid cloud resources with HP Hybrid Cloud Support.

HP Datacenter Care Flexible Capacity is hybrid IT ready

Hybrid IT enables organizations to gain agility and flexibility but it must be seamless, sharing pools of resources on site and from the public cloud. HP Flexible Capacity offers a

pay-per-use pricing model with a minimum commitment level, along with scalability and flexible usage for compute, storage, networking and software infrastructure. As a result, customers gain the benefits of the public cloud or an on-premises or hybrid delivery model to improve agility, retain control and improve security, while maintaining an enterprise-quality support experience.

Additional benefits include:

- Rapid provisioning with HP CloudSystem and HP Helion OpenStack as examples of the technical mechanism.
- Access to HP's experts to decide how workloads should be deployed, using HP Helion Professional Services.
- Reduced cost and improved capacity management with a pay-per-use model, whether in the HP Helion Public Cloud or on premises, eliminating waste and saving on unused capacity.
- Improved IT agility with resources onsite or in the cloud, ready to react quickly to support new business opportunities without capacity procurement delays.
- Support for third-party hardware vendors, further extending financial and IT scalability benefits.
- Simplified capacity management with a single portal, single billing, single point of control for on-premises and public cloud resources.

For cloud service providers, HP Flexible Capacity delivers clear benefits, helping to avoid spending unnecessary capital on IT by metering and tracking actual usage to match cash out to cash in.

Delivering enterprise quality support for hybrid IT

As Flexible Capacity includes HP Datacenter Care, customers can configure the support they need within the datacenter. This includes a personalized team, a call experience delivered globally and backed by HP Centers of Expertise, and the right mix of proactive and reactive services. As a result, HP delivers a common, enterprise-quality support experience globally, helping customers improve IT operations and evolve to the cloud. With Hybrid Cloud Support, this support experience extends to the public cloud.

Availability

HP Datacenter Care Flexible Capacity is available now globally.

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