



Fact Sheet

HP Financial Services Offers Solutions to Accelerate Move to Data Center of the Future

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New investment and transition solutions from HP Financial Services (HPFS) are designed to accelerate a customer's move to the data center of the future.

"Businesses are expected to spend over \$2 trillion in IT infrastructure this year alone with cloud, mobile, security and big data applications representing 89 percent of that IT spending growth," said Susan Middleton, research director, Technology Financial Strategies, IDC.

Two out of three CIOs are undergoing "major IT transformation" in their organizations today.⁽¹⁾ These leaders face a potentially daunting challenge. In spite of rigorous planning efforts, research indicates more than 70 percent of these transformation projects will run over time and budget due to unanticipated roadblocks and challenges.⁽²⁾

New transition and investment solutions from HP Financial Services are helping customers add the agility and flexibility needed to navigate these challenges and successfully move to the data center of the future. Customers can now maximize existing IT investments, maneuver unforeseen problems and create the much needed financial capacity to help support their transformation efforts.

"The New Style of IT is fundamentally changing the way business is done" said Gerri Gold, vice president, Global Sales and Marketing, HP Financial Services. "Having the agility, speed and control to adapt to change as it happens is critical. We work with customers to build investment solutions and deliver the tools they need to drive successful IT transformation."

The expanded portfolio of investment solutions from HPFS includes:

- **HP Transition services**—help customers accelerate their move to the data center of the future with flexible solutions that support every stage of their transformation. This includes enabling accelerated closure of old data-center environments, providing investment capacity for new technology deployments and access to the test, transition and back-up environments often required as customers move from one data center location to another.⁽³⁾
- **The HP Financing solution for Apollo Servers**—helps customers simplify their transition to new server technology and future-proof their environment with built-in tech refresh options. This simple and flexible solution reduces the risk, time and effort required to upgrade to HP Apollo Servers.⁽³⁾

Additional information about HP Financial Services is available at www.hp.com/hpfinancialservices.com.

- (1) Protiviti “[2014 IT Priorities Survey](#).”
- (2) HP Financial Services, “The Effects of Upfront IT Investment Decisions,” April 2014.
- (3) Financing and service offerings available through Hewlett-Packard Financial Services Company and its subsidiaries and affiliates (collectively HPFSC) in certain countries and are subject to credit approval and execution of standard HPFSC documentation. Rates and terms are based on customer’s credit rating, offering types, services and/or equipment type and options. Not all customers may qualify. Not all services or offers are available in all countries. Other restrictions may apply. HPFSC reserves the right to change or cancel this program at any time without notice.

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