



Fact Sheet

HP Unison

Profitable partnering. Simplified.

HP Unison is a better way to partner and grow with HP. Its simple, streamlined, collaborative, end-to-end framework gives partners easy and secure access to everything they need from HP in a single place at any time.

The platform brings all of HP to partners—news, product information, sales and marketing tools, benefit and compensation information, and much more. New, integrated tools and streamlined processes provide faster, more efficient and more effective lead and opportunity management; deal registration; and configuration, pricing and quote management. Also, HP Unison personalizes the partner experience by fostering a highly customized and collaborative environment.

By being smarter, faster and more personal, HP Unison brings partners the tools they need and the help they want to improve profitability and drive business growth.

Smarter, streamlined tools drive growth for HP partners

HP Unison helps partners accelerate growth and profitability with increased collaboration and end-to-end support throughout the entire sales motion.

- **Expand pipeline and increase wins:** HP Unison provides key capabilities that shorten the sales motion, increase opportunities and speed wins including more shared leads, faster responses to quotes and increased visibility on leads and opportunities.
- **Improve profitability:** HP Unison empowers partners to price deals, protect their investments and manage their marketing development funds more efficiently. Partners also have greater visibility than ever before to their compensation and rewards. The result is a more profitable partnership.
- **Simplified experience:** The new HP Unison Partner Portal, demonstrated live at HP's Global Partner Conference, will provide a single gateway for partners to quickly access what they need. Customizable dashboards, partner-inspired navigation and an improved mobile experience will simplify the sales motion, and let partners spend more time selling and closing deals.

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