10 things you should know about HP Latex Printing Technology
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An industry-Awarded Technology
- The HP Designjet L25500 Printer has been named ‘Best Eco-friendly Wide Format Inkjet printer’ by the Business Equipment Research & Test Laboratories (BERTL).
- HP earned ‘Best Innovation in Environmentally Friendly Inks’ by BERTL for its HP Latex Inks.
- The HP Designjet L25500 earned the European Digital Press Association’s award for ‘BEST Wide Format Printer up to 1.6 meters in 2010’.

Designed with the environment in mind
It helps reduce the environmental impact of printing.

It leaves solvent behind
“Compared to the solvent world that we’re used to dealing in, it’s really a breath of fresh air. The HP Latex Printing Technology allows us to do a lot of things that solvent didn’t, and it’s increased our productivity by leaps and bounds.” — Duston Noble, Co-owner, Wrap Experts

It increases your offering
“We chose HP Latex Printing Technology because its versatility allows us to offer our outdoor and indoor signage at higher image quality than before, combined with the ability to print on a broader range of media and substrates, such as fabrics.” — Marc Gispert, Partner and Managing Director, Rêtois Gispert

Up to 90%
Would recommend
That’s the percentage of HP Designjet L25500 Printer owners surveyed who said they would recommend HP Latex Printing Technology.
"HP Latex Printing Technology provides a key benefit for businesses looking to produce prints for public places, where odours are a cause for concern." — Tanguy de la Bourdonnaye, Director of the Deauville Hospital

"With our HP Latex Ink printer we have been able to turn jobs around about 40% faster than on our eco-solvent printer." — Jordi Cordero, Owner, Idea Print

"Absolutely no printing or lamination issues. The process was hassle-free and the print of better quality than with the eco-solvent inks." — Jean-Phillipe Prevel, Founder and Manager, Prevel Signalisation

"It makes life easy“

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"It is proven technology"

35 MILLION. That’s how many square meters of output HP Latex Printing Technology has delivered so far. It’s equal to over 19 million roll-up banners, or more than 16 million 6-sheet posters!

"It’s 40% faster"

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"More than 500"

The number of printing materials HP Latex Printing Technology can support – from papers to vinyls to fabrics.

"You are ready for anywhere"

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To get the whole story on HP Latex Printing Technology, visit us at hp.com/go/latex