



Fact Sheet

HP Services Simplify Cloud Integration for Enterprise Applications

Overview

Mobile applications are the face of an organization. As such, they must deliver a rich set of user experiences that enhance customer engagement, retention and purchase, as well as other services.

To provide an intuitive user experience across devices, organizations must be able to provide secure, reliable access to mobile applications from any location, any time. This requires continuous services from a variety of sources, including both cloud and traditional, legacy applications.

Bridging the gap between next-generation and legacy applications

New HP Application Integration to Cloud Services, built on HP Converged Cloud solutions, support enterprises and governments efforts to quickly deploy traditional and mobile applications to private, managed or public cloud platforms. By integrating and combining existing and cloud applications, clients have the capability to rapidly and securely bring innovations to market at a lower cost, creating a competitive advantage.

HP Application Integration to Cloud Services use proven reference architectures based on TIBCO and Red Hat integration platforms. By using proven methodologies, clients can confidently combine disparate systems in support of their efforts in achieving continuous levels of service they require to deliver functional, intuitive applications that uphold high levels of users' expectations.

Additionally, with HP Enterprise Integration Workbench, clients can quickly deploy integration platforms to facilitate the integration of legacy and cloud applications with a higher degree of automation. By automating the deployment of integration platforms, clients have the capability to dedicate IT resources to other more strategic projects.

Clients can combine their integration platforms with full systems life cycle support tools, including portfolio management, defect resolution and operations support. In turn, clients can help minimize downtime, enabling them to maintain the continuity of their businesses.

Availability

HP Applications Integration to Cloud Services will be available worldwide beginning in September 2013.

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