



Fact Sheet

HP Expands Partner Network for Groundbreaking Cross-industry Innovation

Pathfinder Innovation Ecosystem accelerates pace of R&D by three times

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Overview

The explosive growth of social, mobile, cloud and big data will soon be restricted by the very infrastructure that enables it. HP launched Project Moonshot to address the complexity, cost, space and power problems that make current IT infrastructures unsustainable for the future. To address the challenges caused by these mega trends, HP is introducing the first software-defined server that's built to address application-specific workloads.

HP and partners launch Pathfinder Innovation Ecosystem to accelerate pace of R&D

To accelerate the innovation cycle, HP has launched a new partner ecosystem to drive cross-industry engagement and collaboration across a broad ecosystem of partners. As part of the [HP Pathfinder Innovation Ecosystem](#), HP is working closely with industry-leading silicon vendors, operating system developers and independent software vendors (ISVs) to identify workload targets, develop optimized server designs and quickly bring solutions to the market.

Because innovation is no longer tied to an 18- to 24-month development cycle, new servers can be launched up to three times faster.⁽¹⁾ As a result, customers can now innovate faster to solve business challenges or quickly capitalize on the latest opportunity.

The new HP Pathfinder Innovation Ecosystem, part of the [HP AllianceONE program](#), consists of nearly 25 industry-leading technology partners committed to accelerating data center technology innovation that helps customers realize the full potential of Project Moonshot.

HP Discovery Labs drives development of next-generation applications

The new [HP Moonshot Concierge Support program](#) offers select customers and partners direct access to technology, industry experts and peers through the [HP Discovery Labs](#). These collaborative facilities allow for experimenting, testing and benchmarking of applications on HP Moonshot development systems, as well as traditional servers.

HP Discovery Labs offer access to all HP Moonshot servers and options, offering great value to a solution's preproduction phase to determine how it will perform. In addition, on-site testing of future HP Moonshot infrastructure allows customers and partners to confidentially gauge their applications suitability on current and evolving HP server technology.

HP Discovery Labs are now open in Houston and Grenoble, France. The company has plans to add additional locations around the world.

HP's premier America's client event, [HP Discover](#) takes place June 11-13 in Las Vegas.

(1) According to internal HP engineering that compares HP Moonshot servers with traditional x86 server technology.

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