



Fact Sheet

HP Officejet Pro 251dw Printer/HP Officejet Pro 276dw MFP

With the introduction of the HP Officejet Pro 251dw Printer and HP Officejet Pro 276dw MFP, HP is continuing to make it affordable and productive to print with ink in the office at up to 50 percent lower cost per page than lasers⁽¹⁾. The new HP Officejet products launched April 1 and include enterprise manageability features for the first time in an HP inkjet. [Web Jet Admin](#), for instance, allows offices to manage their print environment across a network of printers for quick set-up and to manage policies such as color use and print quality.

Features

- Print quality documents at up to 50% lower cost per page than lasers.⁽¹⁾
- Speeds up to 20 pages per minute (PPM) in black and 14 PPM in color.⁽²⁾
- Print up to 2,300 black pages and up to 1,500 color pages with optional high-capacity, individual ink cartridges.⁽³⁾
- Save time with automatic two-sided printing and reload paper less often with a 250-sheet paper tray (up to 500 sheets with an optional 250-sheet tray).
- A 4.3-inch (10.9 cm) color touchscreen to print and launch useful business applications.⁽⁵⁾
- Print from virtually anywhere using HP ePrint.⁽⁶⁾
- Connect directly to the printer without a router with HP wireless direct.⁽⁷⁾
- Print via USB port with direct PDF printing and integrated card slot (card slot available with the 276dw MFP only).
- Save up to 50 percent less energy than color laser printers.⁽⁸⁾
- Free cartridge recycling through HP Planet Partners.⁽⁹⁾
- Print more with a monthly duty cycle of up to 30,000 pages.⁽⁴⁾

Pricing and Availability⁽¹⁰⁾

Region	Officejet 251	Officejet Pro 276
North America	\$229	\$399
EMEA	\$229	\$329
Asia-Pacific-Japan	\$229	\$399
Latin America	\$229	\$399

1. Cost per page (CPP) claim is based on the majority of color laser MFPs <\$300 USD MSRP and color laser printers <\$500 USD MSRP as of March 2012, ISO yield based on continuous printing in default

mode based on market share as reported by IDC as of Q1 2012. CPP comparisons for laser supplies are based on published specifications of the manufacturers' highest capacity cartridges. CPP based on HP 950XL/951XL ink cartridges estimated street price. For more information, see www.hp.com/go/learnaboutsupplies.

2. Either after first page or after first set of ISO test pages. For more information, see www.hp.com/go/printerclaims.
3. Page volume based on HP 950XL Officejet Black Ink Cartridge and HP 951XL Officejet Cyan, Magenta, and Yellow Ink Cartridges. Average based on ISO/IEC 24711 or HP testing methodology and continuous printing. Actual yield varies considerably based on content of printed pages and other factors. Some ink from included cartridge is used to start up the printer. For more information, see hp.com/go/learnaboutsupplies. High-capacity cartridges not included; please purchase separately.
4. Duty cycle is defined as the maximum number of pages per month of imaged output.
5. Requires a wireless access point and an Internet connection to the printer. Services require registration. App availability varies by country, language, and agreements, and requires a firmware upgrade. For details, hp.com/go/eprintcenter.
6. Requires an internet connection to HP web-enabled printer and HP ePrint account registration. A list of eligible printers, supported documents and image types, and other HP ePrint details is available at www.hp.com/go/eprintcenter. Mobile devices require internet connection and email capability. May require wireless access point. Separately purchased data plans or usage fees may apply. Print times and connection speeds may vary.
7. An app or driver may be required to use HP wireless direct. Additional information is available at www.hp.com/go/eprintcenter. Wireless performance is dependent upon physical environment and distance from access point.
8. Energy claim based on the majority of color laser printers <US\$300, color laser MFPs <US\$500, September 2012. Energy use based on HP and third-party testing commissioned by HP. Actual cost and energy usage may vary. For details, see www.hp.com/go/officejet.
9. Program availability varies. Original HP cartridge return and recycling is currently available in more than 47 countries, territories, and regions in Asia, Europe, and North and South America through the HP Planet Partners program. Additional information is available at www.hp.com/recycle.
10. Estimated U.S. retail price(s). Actual price(s) may vary.

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