



Fact Sheet

HP Accelerates Enterprises' Private Cloud Adoption

Editorial contact

Annabelle Baxter

+1 214 901 3519

annabelle.baxter@hp.com

www.hp.com/go/newsroom

Overview

Enterprises will require multiple cloud delivery models, with some workloads requiring increased levels of isolation and security, more robust service levels and tighter integration to outsourced operations than a public cloud might offer. A strategy that considers traditional, private and public cloud offerings ensures enterprises gain all the benefits cloud offers without all the risk.

HP Enterprise Services designs, builds and manages a full breadth of converged cloud solutions to meet the varied needs of organizations. For example, enterprises who don't want to tie up capital can take advantage of the secure multitenancy of [HP Enterprise Cloud Services – Virtual Private Cloud](#) for highly variable and shorter-term workload requirements. For workloads requiring greater isolation over a longer period of time, [HP Enterprise Cloud Services – Private Cloud](#) provides a managed dedicated private cloud infrastructure.

HP Enterprise Services' cloud offerings also create the foundation for an enterprisewide shared IT services model, enabling the chief information officer (CIO) to become the IT service broker for their organization.

Speeding the transition to the cloud while reducing complexities

Each client has an individual journey to the cloud that requires expertise across all models. With HP Enterprise Cloud Services – Private Cloud clients gain access to HP cloud experts and methodologies that facilitate deployment and speed time to value.

A pre-engineered, pre-integrated, pre-automated, pre-tested private cloud accelerates deployment while providing a secure cloud environment from any of 30 HP data centers in 16 countries or from a client's own data center. As a result, clients have the ability to rapidly deliver Infrastructure-as-a-Service (IaaS), Software-as-a-Service (SaaS), and Platform-as-a-Service (PaaS) offerings of their own to internal stakeholders.

HP's private cloud solution and self-service portal enables clients to implement a shared services model to deliver compute, storage, network and backup resources across multiple departments. As a shared solution, multiple business units can better utilize IT resources and reduce costs while providing flexible, scalable capacity as needed. Clients

also can benefit from HP advisory services and application transformation services to assist on their cloud journey.

HP Enterprise Cloud Services – Private Cloud leverages HP Converged Cloud technology, which provides a common architectural foundation across traditional IT as well as private, managed and public clouds. Additionally, HP Enterprise Cloud Services – Private Cloud includes the Aggregation Platform for SaaS (AP4SaaS), a customer portal that extends standard support to CloudSystem Service Providers.

Enhancements to HP Enterprise Cloud Services – Private Cloud enable clients to:

- Quickly adopt cloud services with a unique packaging approach that features preconfigured, preapproved bundles of compute, storage, network and backup resources as well as multiple service options.
- Simplify management of service selections, speed private cloud implementation and offer multidepartmental use of a single private cloud and broker IT services from a variety of internal or external sources.
- Pass an enterprise-class service level agreement (SLA) to internal business users by leveraging the standard “system level” SLA of 99.9 percent at HP or client data centers.
- Enhance backup service options to include automated file system backup, on-demand backup services via the Private Cloud Customer Portal and virtual server backups to protect critical information.
- Optimize storage costs, utilization and performance with multiple storage tiers and autonomic data movement.

Availability

The enhanced HP Enterprise Cloud Services – Private Cloud are available immediately worldwide.

About HP

HP creates new possibilities for technology to have a meaningful impact on people, businesses, governments and society. The world’s largest technology company, HP brings together a portfolio that spans printing, personal computing, software, services and IT infrastructure to solve customer problems. More information about HP (NYSE: HPQ) is available at <http://www.hp.com>.

© 2013 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein. HP reserves the right to change, delay and discontinue features, offerings, products and services at any time in its discretion without notice.