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News Advisory

HP Big Data Analytics Turns IT Complexity into Insight

HP Operations Analytics delivers actionable insight into complex IT landscapes, ensures application performance and end-user experience

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LAS VEGAS, June 11, 2013 — HP today announced a Big Data analytics solution for IT operations teams to analyze the volume and variety of IT data to predict, prevent and respond to application and infrastructure issues, preventing costly downtime.

Cloud, virtualization and mobile technologies create enormous complexities that impact an IT group's ability to control its environment. To effectively troubleshoot, diagnose and triage IT operations problems, IT must collect, store and analyze massive amounts of machine data.

HP Operations Analytics is the first IT analytics platform to provide advanced analytics through contextual analysis of structured and unstructured data. This new solution also integrates into existing IT operations tools to provide actionable insight to pinpoint performance or end-user experience problems.

"Effectively managing IT is impossible without proper visibility into the full environment, and IT organizations are struggling to capture all the information, let alone analyze it," said Christoph Pfister, vice president and general manager, Business Service Management, Software, HP. "Today, we are unleashing the power of HP Operations Analytics to tackle IT's biggest challenge—to generate actionable insights from massive amounts of machine data."

A powerful analytics platform for the big data of IT

HP Operations Analytics, built on the HP Vertica Analytics Platform, is a robust, scalable solution capable of analyzing machine data in real time, including events, metrics, topology and logs. HP Operations Analytics provides IT operations with the actionable insights needed to ensure continuous delivery of high-quality business services by enhancing application performance and end-user experience. This includes:

- Single pane of glass across structured and unstructured data from HP and third-party sources.

- Insights through powerful IT search, guided troubleshooting and breakthrough visual analytics.
- Ability to quickly pinpoint and triage any problem in complex IT environments to address the cause of service degradation

A centralized big data management console

In addition, HP unveiled a new “Management Cockpit for Big Data,” leveraging its market-leading HP Operations Manager i (OMi) software. HP OMi now features new content packs, providing out-of-the-box monitoring and management of big data platforms, such as HP Vertica and Hadoop.

As big data environments become increasingly mission critical, customer demand for world-class, enterprise-scale monitoring capabilities is increasing. Identifying the root cause of production issues in these large and complex environments is difficult and time consuming.

The new “Management Cockpit for Big Data” provides monitoring and visibility across the entire big data stack linking health of big data platforms such as HP Vertica and Hadoop with the health of the underlying IT infrastructure. The new capability provides operations teams with the ability to understand the dependencies between these various components of the stack and to quickly correlate and remediate issues.

Pricing and availability

HP Operations Analytics and the “Management Cockpit for Big Data” are expected to be available worldwide directly from HP this summer.

Additional information is available at www.hp.com/go/opsanalytics.

HP OMi is available worldwide directly from HP and its ecosystem of channel partners.

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