



News Advisory

HP Offers Free Enterprise-class Big Data Analytics

HP Vertica Community Edition enables organizations to test drive Big Data analytics without cost or commitment

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LAS VEGAS, June 11, 2013 — HP today announced the availability of a free full-feature version of the [HP Vertica Analytics Platform](#) for up to a full terabyte of data, enabling organizations to experience how to optimize and monetize Big Data.

While organizations recognize the potential for insights to be extracted from Big Data, they want to make sure there is value in the information analyzed. To help clients determine the benefits of analyzing their Big Data before deploying an enterprisewide solution, HP is offering the new [HP Vertica Community Edition](#). This free, downloadable software solution delivers the same functionality as HP Vertica Analytics Platform Enterprise Edition with no commitments or time limits.

“Organizations want to make sure they can analyze and monetize Big Data before committing to a major investment,” said Colin Mahony, senior vice president and general manager, HP Vertica. “The updated HP Vertica Community Edition allows them to test drive a next-generation analytics platform, gain insight from Big Data, and understand the real ROI of the project before they spend a dime.”

Enhancements to the HP Vertica Community Edition enable clients to:

- Rapidly gain insights from Big Data with a Hadoop Distributed File System (HDFS) connector that speeds data loading and ensures seamless native integration between HDFS and the HP Vertica Analytics Platform.
- Facilitate advanced analytics by enabling data scientists to quickly initiate advanced analytics with a prebuilt R language pack, one of the most popular open-source statistics packages available today.
- Optimize storage and simplify data archiving with flexible storage tiering that effectively uses existing media for offline storage, eliminating the need for unnecessary backups.
- Achieve rapid return on information with expanded and improved performance of SQL functions to speed analytics results.
- Simplify cloud deployments with a pre-configured Amazon Machine Image (AMI) that includes Cloud Scripts for dynamic cluster management of Amazon EC2 deployments.

- Improve productivity by streamlining administration with tools that validate deployments and deliver secure role-based access control as well as software development kit (SDK) extensions to simplify the upgrade process.

MyVertica community enhancements

HP Vertica also unveiled enhancements to the MyVertica community portal, developed together with [Get Satisfaction](#), an industry-leading community platform for creating engaging customer experiences. HP Vertica users and partners, as well as a diverse community of data analytics professionals use the portal to access resources that span guides, manuals, training and support packages.

The updated community portal offers enhanced discussion forums that facilitate collaboration and encourage the sharing of best practices. The portal will also include a marketplace for add-on products and services for the HP Vertica Analytics Platform from HP Vertica, its clients and business partners.

Pricing and availability

HP Vertica Community Edition is available as free download at <https://my.vertica.com/community> and supports up to one (1) terabyte of data.

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