



## News Advisory

# HP Helps Clients Speed Evolution to Mobile Environment

New services use converged cloud technology to simplify access to mobile applications that drive collaboration, improve productivity

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PALO ALTO, Calif., June 12, 2013 — HP Enterprise Services today announced a new solution that enables clients to accelerate enterprise mobility on HP Converged Cloud technology.

Employees' demands for anytime, anywhere access to personal and business applications from their mobile devices have transformed the "traditional" workplace. As organizations evolve to a mobile environment, many are struggling with delivering applications and data to mobile devices while maintaining the highest levels of security.

Part of [HP Converged Cloud](#) portfolio, [HP Mobile Enterprise Cloud Solution](#) delivers the benefits of a cloud-based approach without sacrificing enterprise-grade security. This fully managed and integrated set of services reduces the complexity and risk of managing device and application diversity in a choose-your-own-device (CYOD) world. The solution delivers feature-rich data access and file sharing, mobile device and application management, built-in security services, and application development and testing services to accelerate mobile initiative deployments. HP is using the cloud to make mobility easily consumed as a comprehensive service.

Delivered globally, HP Mobile Enterprise Cloud Solution includes:

- [HP Enterprise Cloud Services—Mobility](#)—offers cloud-enabled enterprise mobility management, simplified user authentication, secure file sharing and syncing, as well as diversified application access.
- [HP Enterprise Cloud Services—Messaging](#)—delivers highly secure, flexible access to mobile email and personal information management.
- [HP Mobile Application Services](#)—enables customers to align mobile environments with business and IT strategy by ensuring support for enterprise mobile application design and development with a variety of standard mobile devices.
- [HP Testing for Mobility](#)—automates multilayer test scenarios, including graphical user and application performance interfaces to improve security and accelerate time-to-market for mobile applications by reducing test cycles.

- HP Cloud Security Risk and Controls Advisory Services—provide gap analysis of existing mobile information security risk controls and a remediation plan for security status improvements.
- HP Enterprise Cloud Services – Virtual Private Cloud—provides the infrastructure foundation for enterprise-grade security, scale and agility needed to support enterprise mobility.

*“With the proliferation of tablets and smartphones, enterprises can’t ignore the choose-your-own-device environment driven by employees,” said Pete Karolczak, senior vice president and general manager, IT Outsourcing, HP Enterprise Services. “The HP Mobile Enterprise Cloud Solution offers a unique combination of consulting services, operations, applications and security clients need to minimize the risk and cost of enabling enterprise mobility.”*

### **Pricing and availability**

HP Mobile Enterprise Cloud Solution is available globally with a set of features and options priced and packaged to deliver flexibility to the end user. User-based pricing drives value by allowing multiple devices per user.

### **About HP**

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