



Fact Sheet

HP Mobile Print Accessories

According to a recent study conducted by market research firm IDC, 37 percent of the global workforce will be mobile by 2015.⁽¹⁾ Organizations must be able to respond to the mobility mega-trend with solutions that are easy-to-use, help increase efficiency and minimize security risks. Two simple-to-install mobile print accessories from HP, the HP 1200w Mobile Print Accessory for SMBs and the HP JetDirect 2800w for FutureSmart Fleet for enterprises, that affordably enable wireless direct and touch-to-print on more than 40 million existing and new LaserJet and Officejet Mobile printers.⁽²⁾ These accessories improve workflows by seamlessly integrating employees' mobile devices into an efficient wireless printing environment.

With the HP 1200w Mobile Print Accessory and HP JetDirect 2800w for FutureSmart Fleet organizations are able to:

- Accelerate printing tasks with mobile printing capabilities including USB wireless direct and NFC touch-to-print
- Print simply and securely by touching their NFC-enabled tablet or smartphone to the accessory equipped printer
- Save time with easy, quick installation and setup via the printer's USB port or Hardware Integration Pocket (HIP)
- Extend their existing technology investments by affordably updating single devices or an entire fleet

Pricing and availability⁽³⁾

The HP 1200w Mobile Print Accessory will be available in North America, European Union, China and Japan on November 15, 2013 and has an anticipated worldwide release date of February 1, 2014. Recommended MSRP is \$69.99. The HP JetDirect 2800w for FutureSmart Fleet will be available worldwide on December 2, 2013 for \$49.99.

(1) IDC is an American market research, analysis and advisory firm specializing in information technology, telecommunications, and consumer technology.

(2) The HP 1200w Mobile Print Accessory is compatible with 2008 or later Oz or Phz-based HP LaserJet printers. The HP JetDirect 2800w for FutureSmart Fleet is compatible with any HP FutureSmart-enabled printer or MFP.

(3) Estimated U.S. street prices. Actual prices may vary.

© 2013 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.