

# Original HP Toner

May 2012

Data sheet



Optimized to work with diverse HP print components to deliver outstanding reliability and exceptional color performance. Print professional pages at proven value over bargain cartridges. Designed with the environment in mind – so you enjoy great energy and resource savings.



Did you know that the technology behind a toner cartridge is the laser printer's most critical component? Choosing the right toner cartridge keeps your HP LaserJet print system functioning at the top of its game.

- Less than two-thirds of the inspected pages produced by the tested non-HP toner cartridges were acceptable for all uses.<sup>1</sup>

## 1) Trust HP to deliver consistent reliability.

- Print with confidence. When toner is not well-adhered, there's a greater chance that it could scratch off or transfer to other pages.
  - During testing, Original HP LaserJet toner cartridges demonstrated solid toner adhesion, while pages printed using non-HP toner cartridges had significant issues with bonding to the paper.<sup>1</sup>
- Tested non-HP toner cartridges were often unreliable and inconsistent, so they may not work or deliver the results you would expect.<sup>1</sup>
  - A recent study showed that more than 41% of all non-HP toner cartridges tested exhibited some kind of problem.<sup>1</sup>
  - Only the Original HP LaserJet toner cartridges tested worked every time, with no reliability problems.<sup>1</sup>

## 3) You can lower your total cost of printing with Original HP LaserJet toner cartridges.<sup>2</sup>

- Any savings you find with non-HP toner cartridges today can cost you tomorrow.
  - Non-HP cartridges can cost 10% more than the price of an Original HP LaserJet toner cartridge.<sup>2</sup>
  - When you take into account the hidden costs associated with inferior reliability and being forced to reprint poor-quality pages, it's easy to see how Original HP toner cartridges can lower your total cost of printing.<sup>2</sup>

## 2) Don't settle for "good enough" when you can have superior quality.<sup>1</sup>

- Help your company stand out with dependable, professional-quality printing, using Original HP LaserJet toner cartridges.
  - Of the inspected pages produced by tested non-HP toner cartridges, on average 35% were of limited or no use.<sup>1</sup>
  - In contrast, test results from the inspected sample showed Original HP LaserJet toner cartridges delivered pages that were acceptable for all uses 97% of the time.<sup>1</sup>

## 4) Quality matters.

- Original HP supplies can help you conserve resources and reduce waste.
  - A 2011 LCA study found that paper use during printing—not manufacturing or production—is the greatest contributor to the environmental impact of a toner cartridge.<sup>3</sup>
  - The superior reliability and impressive print quality of Original HP LaserJet toner cartridges deliver great results<sup>4</sup>—which means fewer reprints and less paper waste.

<sup>1</sup>A QualityLogic 2010 study compared Original HP LaserJet toner cartridges with seven brands of non-HP toner cartridges sold in North America for the HP LaserJet P1505 and P4015 printers, HP 36A and 64A. For details, see [www.qualitylogic.com/NAmonotonertest.pdf](http://www.qualitylogic.com/NAmonotonertest.pdf).

<sup>2</sup>HP calculation based on the average results of a QualityLogic 2010 study comparing Original HP LaserJet toner cartridges with seven brands of non-HP toner cartridges sold in North America for the HP LaserJet P1505 and P4015 printers, HP 36A and 64A. For details, see [www.qualitylogic.com/NAmonotonertest.pdf](http://www.qualitylogic.com/NAmonotonertest.pdf). (Calculation includes paper, cartridge replacement and labor for reprints). Assumes equal number of pages for external, internal and individual use. Labor rate from Mercer 2009 Global Pay Study. Assumes purchase price for HP cartridge is \$170 and 30% lower purchase price for a non-HP toner cartridge. Actual prices, costs and savings may vary.

<sup>3</sup>HA Four Elements Consulting 2011 study, commissioned by HP, compared Original HP LaserJet CB436A and CC364A black toner cartridges with a sample of remanufactured alternatives across eight impact categories. For more information, visit <http://www.hp.com/go/lj-lca-na>.

<sup>4</sup>A QualityLogic 2010 study, commissioned by HP, compared Original HP LaserJet toner cartridges with remanufactured toner cartridges sold in North America for the HP LaserJet P1505 and P4015 printers, HP 36A and 64A. For details, see [www.qualitylogic.com/NAremanreport.pdf](http://www.qualitylogic.com/NAremanreport.pdf).

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Original HP LaserJet toner cartridges are proven to outperform<sup>1</sup>. HP optimizes its toners – with different charge agents, wax and fuser agents – to produce high-quality documents and consistently deliver outstanding performance at the print speeds required in robust printing environments.

The award-winning HP ColorSphere toner, for example, is specially designed to allow Color LaserJets to print a broad range of intense colors and high gloss, delivering professional, high-impact business communications. HP monochrome toner formulations are engineered to enable consistently bold, crisp text and sharp images in environments that need high-speed, high-productivity printing.

You can count on Original HP LaserJet toner cartridges to provide reliability, impressive page quality and striking results.

## HP Planet Partners

- HP offers free and convenient cartridge recycling via HP Planet Partners in over 50 countries, regions and territories worldwide.
- No HP cartridges returned through the HP Planet Partners program are sent to landfills.
- Customers have returned and recycled 389 million HP ink and LaserJet toner cartridges worldwide since the HP Planet Partners program began in 1991, representing a weight of 438 million pounds (198,000 tonnes).
- In 2011, HP manufactured nearly 30 million Original HP LaserJet toner cartridges that contained content from our “closed loop” recycling process.

## Printers

## Toner\*

HP TopShot LaserJet Pro M275	HP 126A black toner <ul style="list-style-type: none"> <li>• Page Yield: 1,200</li> <li>• Pricing: \$49.99</li> </ul> HP 126A cyan/magenta/yellow toner <ul style="list-style-type: none"> <li>• Page Yield: 1000 each</li> <li>• Pricing: \$56.99 each</li> </ul>
HP LaserJet Pro CP1525nw Color Printer	HP 128A black toner <ul style="list-style-type: none"> <li>• Page Yield: 2,000</li> <li>• Pricing: \$69.99</li> </ul> HP 128A cyan/magenta/yellow toner <ul style="list-style-type: none"> <li>• Page Yield: 1,300</li> <li>• Pricing: \$67.99 each</li> </ul>
HP LaserJet Enterprise M4555 MFP series HP LaserJet Enterprise 600 M600 series	HP 90A/90X black toner <ul style="list-style-type: none"> <li>• Page Yield: 10,000/24,000</li> <li>• Pricing: \$174.99/ \$291.99</li> </ul>
HP LaserJet Enterprise 500 color M551 series	HP 507A/507X black <ul style="list-style-type: none"> <li>• Page Yield: 5,500/11,000</li> <li>• Pricing: \$146.00/\$197.00</li> </ul> HP 507A cyan/magenta/yellow toner <ul style="list-style-type: none"> <li>• Page Yield: 6,000 each</li> <li>• Pricing: \$219.99 each</li> </ul>

\*Costs per cartridge vary, exact amounts can be found at [shopping.hp.com](http://shopping.hp.com)

