



# TRANSFORM PRINT CULTURE, OPTIMIZE YOUR ENVIRONMENT, SLASH COSTS



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## What if you could...

**Cut** print costs by optimizing paper and energy use?

**Balance** device workloads, route jobs to the most relevant printers, and improve document workflows?

**Empower** users and departments with the imaging and printing capabilities they need to succeed?

**Change** imaging and printing behaviors to support environmental initiatives and paper-reduction goals?

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## HP Access Control Intelligent Management solutions

Rising costs associated with imaging and printing environments can often be traced to uncontrolled environments that lack a clear set of rules. Your organization needs a convenient way to implement custom controls, lower costs, and effectively change the printing behavior of users without impacting business productivity.

HP Access Control Intelligent Management solutions enable you to manage print output and device usage easily and efficiently. Create custom printing controls and device use rules for your business that enforce security requirements, cost-cutting goals, internal compliance needs, and environmental initiatives.

### Solution at a glance

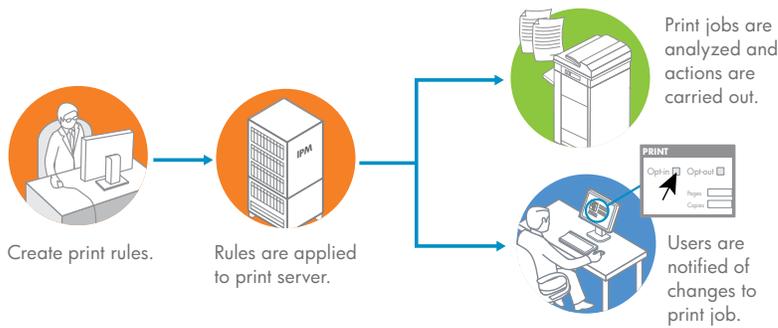
Gain control of your printing and imaging environment and lower printing costs by establishing and implementing company policies that assign users access to specific devices. HP Access Control Intelligent Print Management and Intelligent Rights Management provide a smarter way to apply rules concerning who can print and how they can print, as well as who can use a device and how to use it. Create user accountability for all MFP activities, give users the convenience they need to apply new policies, and help educate and inform them of any printing environment modifications. Boost security—prevent unauthorized use by establishing device authentication and rights management.

### Solution features

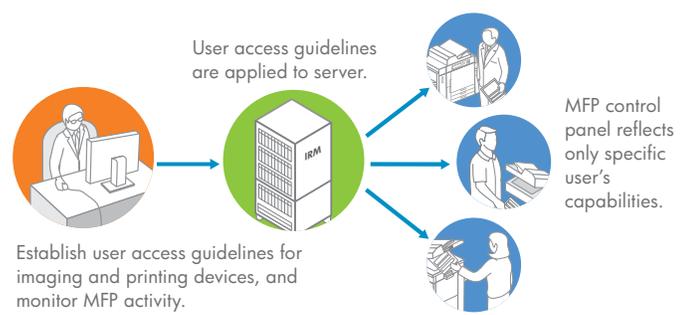
**HP Access Control Intelligent Print Management**—Establish a set of printing conditions, seamlessly initiate specific actions based on these conditions, and provide users with convenient notifications—through email, the web, and more—to efficiently adapt to any policy changes.

- **Help reduce costs and environmental impact**—Apply printing rules to create a smarter printing environment. Create customized conditions that help conserve energy and supplies. For example, assign two-sided printing as the default for everyday printing jobs, or set restrictions on producing color print jobs based on the type of application.
- **Gather data**—Collect powerful data that allows you to create a stronger, streamlined print environment. Capture print behaviors and usage data to determine needs and establish printing rules.
- **Improve printing processes**—Route and manage print jobs more efficiently by assigning specific job types to the most appropriate printer. Provide users with notifications that show the cost of the print job and how it was impacted through the Web, pop-up notifications, or email—even give them the ability to opt-in or opt-out of certain policies. Empower users to identify new ways to improve printing processes.

## HP Access Control Intelligent Print Management



## HP Access Control Intelligent Rights Management



## HP at work

A large manufacturing company sought to curb costs by instituting new print standards, even after they had already lowered costs by reducing the amount of devices within their printing environment. HP Access Control Intelligent Print Management simplified print management by helping implement streamlined printing policies—including defaulting to duplex printing and black-and-white printing whenever possible—enabling the company to further reduce print costs by another \$250,000.

**HP Access Control Intelligent Rights Management**—Easily assign users with access codes and device functionality to create a smarter, more efficient environment.

- **Lower costs and conserve resources**—Give users access to specific imaging and printing devices to promote a more responsible use of company assets. Each device control panel reflects only the specific user's assigned capabilities. By limiting or expanding functionality, you can better reflect the actual needs of your organization, leading to a more cost-effective and responsible environment.
- **Monitor activity**—Record MFP usage details—including copy, fax, scan-to-email, and scan-to-folder functionality—and route the data directly your secure server. Then, access the data to determine the needs and policies of your organization based on actual results.
- **Increase security**—Limit access to imaging devices using convenient authorization policies. This solution is designed to ensure only authorized users have the ability to work with secure devices by requiring authorization through HP proximity card readers, alpha-numeric personal identification codes (PIC), personal identification number codes (PIN), and smartcards.

### Why buy HP?

HP has the expertise to identify and integrate innovative solutions—for companies of any size—to help meet their complex business needs. As a global technology leader, HP offers financial stability and scale to improve IT value, enabling customers in major industries to become more cost-effective, efficient, secure, and sustainable.

### Get started

Contact your local HP representative to:

- Set up a workshop with HP to assess your specific business needs.
- Establish a plan to implement the best solution for today and into the future.
- Identify an environmental approach that can help your company save money.

To learn more, visit [www.hp.com/go/hpac](http://www.hp.com/go/hpac).

## HP three-part approach

HP works with you to assess, deploy, and manage an imaging and printing environment tailored to meet your business needs, while helping you reduce costs, conserve resources, and simplify document-intensive processes. HP's three-part approach:

### Optimize infrastructure

HP can help you achieve a balance between your total cost of printing and your needs for user convenience and productivity.

### Manage environment

Working together, HP can help you maintain your optimized infrastructure while improving business efficiency and tightening security.

### Improve workflow

By streamlining your document-intensive processes, HP can help you deliver a more efficient environment for capturing, managing, and sharing information.

