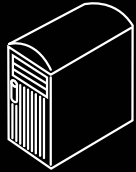


# STREAMLINE COMMUNICATIONS WITH STRONGER SECURITY FEATURES



---

## What if you could...

**Save** money—and space—by reducing the number of communications devices in your business?

**Reliably** manage, monitor, and help secure the communications of multiple, distributed offices from a centralized server?

**Take** steps to meet regulatory mandates like Sarbanes-Oxley, HIPAA, Basel II, and the Patriot Act?

**Eliminate** all of your dedicated fax lines and cards, and help reduce your long-distance costs?

---

## HP and Kofax Communication Server

Today's businesses depend on the secure and reliable exchange of information. They're also under pressure to track and archive communications to meet internal security directives and multiple regulatory mandates.

HP and Kofax Communication Server provides a central communications platform that helps ensure the reliable exchange of business-critical messages among applications, devices, and people. Users can send and receive documents through business applications such as ERP and CRM. In addition, any existing corporate email such as Microsoft® Exchange or Lotus Notes can be connected to send and receive faxes, SMS, or voice messages—a process that requires minimal employee training.

### HP and Kofax Communication Server at a glance

Boost the reliability of your communications with HP and Kofax Communication Server. A unique, tandem configuration helps prevent messages from getting lost. Users can monitor fax, email, voice, SMS, and MMS activity from a central server, and fully document incoming and outgoing messages. Once archived, that information remains easily accessible. HP and Kofax Communication Server enables secure message delivery, so documents remain confidential.

### Reliable communications hub

Manage and create reports of many types of communications through a centralized communications server. Reduce human error and speed operations by automating messaging.

- Minimize message loss, using a tandem configuration.
- Deploy automated solutions to replace manual processes that are error-prone and slow.
- Allow users to exchange messages in a variety of formats, right from their desktops.
- Easily integrate into business applications, and include data extraction capability in capture solutions.

### Compliance and improved security

Electronically manage, track, index, continuously archive, and create searchable PDFs of all incoming and outgoing communications. Verify the delivery of messages with automatic notifications. Protect information by electronically securing and routing information to the intended recipient's inbox.

- Trace document transfers from multifunction printers (MFPs) for communications such as fax and email.
- Create customized user security profiles.
- Secure delivery and control sending by requiring authorization at the MFP.
- Reliably identify, track, and log the sender and recipient of incoming and outgoing messages.

## Boost the reliability of your messaging and help lower your costs with a central communications platform.

**Problem:** An international bank wants to reduce the cost and maintenance associated with sending faxes from single-use devices and servers over individual telephone networks established at each location.

**Solution:** Using the HP and Kofax Communication Server, the bank's employees can send faxes from their desktops and MFPs through a central communications server that distributes the messages through shared telephone lines. As a result, the bank is able to eliminate the need for dedicated fax lines.



Manage, track, index, verify receipt, archive, and create searchable PDFs of all incoming and outgoing communications.

Monitor activity on your network, telephone lines, connected MFPs, and connected business applications from a centralized server.

Protect confidential information by establishing automated routing for a secure communications environment.

### Reduced costs

Reduce or eliminate dedicated fax equipment—lines, machines, and cards—and other single-use devices. Leverage existing MFPs by integrating current business applications, mail, and messaging environments, from many types of communications devices.

- Scale up to support additional MFPs, with no physical limitations at the server.
- Leverage your existing Voice over IP (VoIP) infrastructure for Fax over IP (FoIP).
- Centralize the administration of your communications needs and the management and monitoring of all traffic.

### Why buy HP?

HP partners with highly qualified solution providers to add versatility and capability to the industry's largest imaging and printing portfolio. HP has the expertise to identify and integrate innovative solutions—for companies of any size—to help meet their complex business needs. As a global technology leader, HP offers financial stability and scale to improve IT value, enabling customers in major industries to become more cost-effective, efficient, secure, and sustainable.

### Get started

Contact your local HP representative to:

- Set up a workshop with HP to assess your specific business needs.
- Establish a plan to implement the best solution for today and the future.
- Identify an environmental approach that can help your company save money.

To learn more, visit [www.hp.com/go/gsc](http://www.hp.com/go/gsc).

## HP three-part approach

HP works with you to assess, deploy, and manage an imaging and printing environment tailored to meet your business needs, while reducing costs, conserving resources, and simplifying document-intensive processes with our three-part approach:

### Optimize infrastructure

HP can help you achieve a balance between your total cost of printing and your needs for user convenience and productivity.

### Manage environment

Working together, HP can help you maintain your optimized infrastructure while improving business efficiency and tightening security.

### Improve workflow

By streamlining your document-intensive processes, HP can help you deliver a more efficient environment for capturing, managing, and sharing information.

