

HP Application Transformation Services for Client Computing

Brochure

Raise the level of end-user productivity during application migration.

Are your client applications holding you back?

Change is everywhere in the Instant-On world—it is evident in customers' expectations of your business, in the instant gratification they're seeking, and in the way you're competing to meet their needs instantly.

On one hand, you know that meeting the change head-on means making changes to the process of delivering IT services and transforming applications to make end users more flexible and agile. On the other hand, you are aware of the issue related to the change: while migrating to a newer client computing model, such as Windows® 7, results in greater productivity, the process of doing so can impact end-users negatively—unless handled with expert care.

HP Application Transformation Services for Client Computing can help you resolve this issue. They positively impact your productivity, quality levels, and customer service through a range of services designed to make the most of your migration. They help you transition smoothly to applications that are future-ready, so you can be prepared for imminent

HP Application Transformation Services for Client Computing—less worry, more productivity

There are thousands of end users in your organization, and just as many applications that they use. How do you effectively rationalize the application portfolio and keep end users working through the transition? HP Application Transformation Services for Client Computing can help by providing solutions that assess, remediate, deploy, and manage applications across your organization with ease.

Here's an example: migrating user applications to the Microsoft® Windows 7-optimized desktop runs into problems all the time because many applications are not Windows 7 ready. It's a Catch 22 situation—you cannot afford to staff up just for the purpose of migrating applications manually, but you also can't deny end users the access to applications during migration. Plus, maintaining a large portfolio can be expensive. HP Application Transformation Services for

Client Computing can help you make the transition by:

- Providing a standardized, automated process for application transformation, that lowers costs and increases the predictability and speed for new client computing models like Windows 7 deployments or client virtualization.
- Using our experience in the field, our global presence, and our 25-year relationship with and support from Microsoft to your advantage, by delivering smooth and seamless large enterprise application transformation and client refresh projects.
- Offering end-to-end application services to take care of all your migration issues, freeing up your resources for innovation as a consequence.
- Managing the portfolio of applications through the transition, so you won't have to.
- Providing ongoing application portfolio management services.

What's in it for you?

Using HP Application Transformation Services for Client Computing throughout your transformation lifecycle can translate into several benefits for your business. Here are some key advantages:

Save money and time: We can lower the cost and time needed to migrate through automation, standardized processes, a global workforce, and use of HP tools, while meeting service level agreements (SLAs) for quality application delivery. Be more productive: We employ best practices and tools to enhance the process of transformation. We will keep end users working even during applications migration, resulting in better productivity levels than most.

Get increased security: We help you increase device, data, and information security by reducing the number of applications, eliminating rogue applications, consolidating files, introducing desktop automation and management where needed, and providing client virtualization solutions.

Explore exciting new ways of working: We help you make the most of the functions within Windows 7 through thorough application virtualization and virtual desktop techniques—the enablers for new ways of working. Unlike the traditional portfolio of applications, easy migration to Windows 7 gives end users the opportunity to make the most of working from home, working for multiple employers, and working while travelling or using a desktop, laptop, tablet, phone, or thin client.

Change made easy

HP Application Transformation Services for Client Computing offer assistance in the following areas for a smooth transition experience.

Application metering: Conduct a forensic assessment of the application portfolio to find out what applications are installed, where they are installed, how, and when they are used. Application metering helps you:

- Identify all the applications in use across the enterprise—including those that are locally installed
- Assess application usage, gauging by the application and the end users
- Determine which applications can be retired and which of them can undergo application transformation

Application portfolio rationalization: Cut support and maintenance costs by standardizing and consolidating applications. Application portfolio rationalization helps you:

- Migrate only a single version of an application (applicable only to versions of applications necessary for the new client computing model)
- Perform business analysis of your application list and determine if the cost of migrating the applications is justified
- Assess whether multiple applications may be replaced with a company-standardized product
- Prioritize applications and categorize them as core, business critical, or optional
- Retire applications that are no longer in operational use

Application discovery: Gather all the necessary tools and data that allow you to transform your rationalized applications through our factory process. This includes putting together:

- Information about the portfolio and the process of licensing applications
- The current source binary files used to deliver your present applications
- Installation instructions that are currently used to customize application implementations
- A plan that will be used during test and deployment stages to validate the testing and acceptance of the system by users
- A list of identified business and technical owners of the rationalized application portfolio
- Dependencies required to support the deployment of the transformed application

Application compatibility testing and remediation: Get applications ready for Windows 7, virtualization, and beyond through a factory-style approach—using HP processes, tools, and experience—that reduces costs

and the number of processes involved. Application compatibility testing and remediation lets you:

- Assess potential application compatibility problems and prioritize for remediation
- Assess suitability for application virtualization
- Remediate compatibility problems through central knowledge and experience
- Validate that applications are compatible with the new platform being deployed

Application repackaging and sequencing: Repackage or sequence the rationalized application portfolio to enterprise standards for deployment, package and deploy applications, and migrate files to new client computing models like Windows 7 and client virtualization. The application packaging factory will help you:

- Package or sequence applications to your specific packaging needs
- Perform integration testing to ensure applications are fit for User Acceptance Testing

Automated deployment process: Deploy your new client computing model and more, through a planned and error-free cutover, with the least disruption to end-user productivity. The design and operation teams work together to help you:

- Manage the process of user acceptance testing prior to signing off “readiness” for deployment
- Automate large-scale client transformation projects—the move to Windows 7, for example
- Migrate applications smartly by providing flexible tools that can be customized and reused
- Create an interface with systems management tools, like the System Center Configuration Manager, for inventory management, scheduling, migration initiation, monitoring, and reporting
- Reduce the effort of managing workstation migration projects
- Undertake migration projects at lower costs, with better quality levels

Combine Application Transformation Services with client virtualization: Bring the benefits of virtualization to end-user desktops, further reducing costs, increasing flexibility, and enabling support for new ways of working. Client virtualization helps you:

- Increase your business productivity and agility by enabling access to your corporate environment from anywhere and at any time.
- Simplify management by making resource management, updates or patches, and backup and restore easy.
- Improve security and compliance through loss or theft protection, disaster readiness, and regulatory compliance measures.

Expect more value from us

There are several reasons to choose HP as your partner for applications transition:

- **Our expertise in implementations is at your service:**

We have been in the PC business for decades and worked with large enterprises on custom basis in the area of client applications transformation for several years. This has helped us build our expertise, expand our services to reach out to clients worldwide, and invest in driving automation into the process of migration.

- **Our education services meet your needs:**

Our education services are designed to help you manage the change that a rollout of new technologies brings. The hardware and software training, as well as end-user trainings on key Microsoft technologies like Microsoft Office 2010 and Windows 7, help users be more productive through new skills and knowledge. The results will be evident in improved ROI and better business outcomes.

- **We offer end-to-end solutions:** There is a market-leading product from us for every component of the client architecture—including thin clients, remote display software, server hardware, storage solutions, virtualization software, client-automation software, application transformation, and integration services.

- **Like our services, we're focused on being flexible:**

We take a collaborative approach, working with you to tailor client-infrastructure solutions to suit your specific needs. Whether you're approaching client transformation from a cost-reduction or control perspective, we can help you meet your goals.

- **Our partnerships with industry leaders give us an edge:**

We have close working relationships with leading vendors in the virtualization and desktop optimization space. Our Microsoft-trained and VMware-certified professional workforce is one of the largest. We are also the largest global VMware Authorized Training Partner and a global system integrator for Microsoft, VMware, and Citrix. This gives us the advantage of knowing more about future-ready applications than most others, which translates into expert implementation and faster migration for you.

Get ready to redefine productivity during application migration

Embrace easy application migration with HP Application Transformation Services for Client Computing and be an Instant-On Enterprise today.

To know more about the services, visit www.hp.com/services/clientinfrastructure

Technology with a human touch

In an Instant-On World, it's crucial to have complete command over your technology environment. You

need a trusted advisor who understands where your business should go and the technology decisions you need to make to get there. Combining technology intelligence and know-how with business intelligence, our service professionals have been helping organizations across the globe to meet their evolving needs. They can do the same for you.

It's about real partnership. Our consultants and support experts can work with you to transform IT, converge infrastructure, and keep technology running. Connect with our service experts to explore ways to do more with your technology investments. Visit: www.hp.com/go/tsconnect/

Global citizenship at HP

At HP, global citizenship is our commitment to hold ourselves to high standards of integrity, contribution, and accountability in balancing our business goals with our impact on society and the planet. To learn more, visit www.hp.com/hpinfo/globalcitizenship and for information about the HP Eco Solutions program, go to www.hp.com/ecosolutions

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