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News Advisory

HP Helps Clients Boost Flexibility and Agility with Enterprise Cloud Services

New offerings deliver immediate value, integrate with existing IT investments

PALO ALTO, Calif., April 10, 2012 - HP Enterprise Services today expanded its Enterprise Cloud Services portfolio of offerings with solutions for private clouds, continuity and unified communications that deliver greater IT flexibility and enterprise agility for clients.

Plus, by outsourcing cloud services to a trusted IT provider, clients can securely leverage on-demand usage and pricing models to redirect cost savings to strategic projects.

- Enterprise Cloud Services – Private Cloud provides management services for client private cloud implementations based on HP's flagship platform – HP CloudSystem. HP's global delivery team deploys, monitors and manages a client-owned infrastructure within the client's data center or in HP's own next-generation facilities. This service offers operational best practices and proven methodologies, delivering the IT agility and security demanded by enterprise clients.

- Enterprise Cloud Services – Continuity provides faster recovery times and is less costly than traditional disaster recovery solutions. The service delivers greater flexibility in design and testing, enabling clients to continually reconfigure their environment to meet changing IT requirements.

- Enterprise Cloud Services - Unified Communications builds on HP's comprehensive Unified Communications portfolio for enterprise clients by delivering highly available, multiplatform voice and video communication services. Strengthening the capabilities of Enterprise Cloud Services – Messaging and Collaboration, the new capabilities enhance user experience with voice and video features that simplify and enrich employee interactions. The services improve operations while reducing expenditures on traditional telecom services like long distance and conferencing.

Enterprise Cloud Services have expanded from an enterprise class Infrastructure-as-a-Service to include complete solutions for security, messaging, and collaboration.

"Organizations need to optimize IT environments while improving security, agility and flexibility," said Pete Karolczak, senior vice president, IT Outsourcing, HP Enterprise Services. "HP's complete family of cloud services allows clients to leverage their current infrastructure investments while immediately taking advantage of the benefits delivered by the cloud without unnecessary disruption to their integrated operations."

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