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Fact Sheet

HP Accelerates Cloud Application, Infrastructure Design with New Cloud Maps

HP doubles portfolio of prepackaged cloud tools to speed cloud service design, reduce risk for enterprises, service providers

Overview

Enterprises and service providers are turning to the cloud to deliver services faster for mainstream enterprise applications. This is driven by the fact that according to IDC,[1] the design deployment of new technology services can take an average of 10 weeks. Time is needed to characterize workloads, size infrastructure and define the comprehensive application environment. While many cloud platforms accelerate infrastructure service provisioning, they do not speed the process of designing cloud services for mainstream business applications.

Unique in the industry, HP Cloud Maps enable clients to deliver applications and services in a reliable, repeatable manner, saving administration time as well as accelerating the development of complete service offerings. Based on HP and partner best practices, these prepackaged tools for HP CloudSystem enable clients to save weeks or even months when designing cloud services for business applications.[2] As a result, clients quickly build catalogs of cloud services for popular applications, increasing flexibility for their enterprises and creating new revenue opportunities for service providers.

HP has doubled its portfolio of HP Cloud Maps and now offers more than 100 easy-to-use, prepackaged cloud service designs for mainstream applications like Microsoft® SharePoint and the SAP NetWeaver® technology platform. HP Cloud Maps provide clients with predictable service levels and optimized environments based on HP's decades of experience in designing solutions with leading system integrators and independent software vendors (ISVs.)

Developed for HP CloudSystem and HP Cloud Service Automation, HP Cloud Maps enrich HP's integrated, open solution for building and managing services across private, public and hybrid cloud environments.

HP Cloud Maps speed application provisioning and improve management
The HP Cloud Map portfolio automates the development of cloud service offerings, ranging from infrastructure designs to application deployment workflows to ongoing life cycle management, including patching, compliance checking and code release management. The proven service designs can be imported directly into HP CloudSystem to rapidly and safely build a cloud services catalog for clients.

Other features of the new HP Cloud Maps include:

- Improved security and risk mitigation by providing proactive compliance policies

- Optimized performance and service levels by integrating HP's best practices developed with key ISVs for designing infrastructure and application services

- Reduced costs and time savings with prepackaged design and development processes

Pricing and availability
The HP Cloud Maps are available worldwide. Many HP Cloud Maps are available as downloadable services at no additional cost for many popular applications. For clients who require support services and advanced features, estimated U.S. pricing starts at $10,000.[3] Additional HP Cloud Maps are expected throughout 2012.

Part of HP's program to provide up to $2 billion in financing for cloud projects, customers deploying the latest HP Cloud Maps can leverage various financing solutions from HP Financial Services, the company's leasing and life cycle asset management services division.

HP's premier client event, HP Discover, takes place June 4-7 in Las Vegas.

(1) IDC Research white paper, "Delivering an Integrated Infrastructure for the Cloud," Jed Scaramella, December 2011.
(2) Based on HP internal comparative testing, research and development.
(3) Estimated U.S. street prices. Actual prices may vary.

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