



News Advisory

HP Names Scholarship Winners of “Every Inkling Makes a Difference” Writing Contest

Fifth-grade Chicago classroom aces competition with three winners

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DÜSSELDORF, Germany, May 4, 2012 —HP today announced winners of its “Every Inkling Makes a Difference” contest, and an improbable twist: Three of the six national winners are from the same fifth-grade Chicago classroom at Our Lady of Mount Carmel Academy.

Designed to help teach young students responsible ways to impact communities through sustainability while sparking their creativity, the online contest invited students to write a story that describes one imaginative idea for how they could live more sustainably. Each winner will receive a post-secondary scholarship ranging up to \$10,000, an HP Omni PC and HP Envy printer.

The 11-year-old student winners from Our Lady of Mount Carmel Academy in Chicago are Jack Thomas Galante, Abigail Golitz and Ecaterina Marinescu, who finished first, second and third, respectively, in the grades 3-5 category. Grades 6-8 winners are:

- First: Grace Anne Kalt (age 13), grade 7, Butler Middle School, Waukesha, Wis.
- Second: Kalioppe Vaporakis (age 13), grade 8, Hockenbury Homeschool, Hillsborough, N.J.
- Third: Shelby Kinch (age 11), grade 6, Washington Middle School, Missoula, Mont.

The contest was an HP collaboration with Scholastic and the feature film “Dr. Seuss’ ‘The Lorax’” (Universal Pictures and llumination Entertainment). The students’ essays included ideas such as starting compost piles, recycling, creating community Environmental Patrols, writing letters to town officials, and planting gardens at home and on rooftops.

“I’m very excited for my winning students and so proud of all my students who participated in this unique learning opportunity,” said Amy Peterson, teacher of the three fifth-grade winners at Our Lady of Mount Carmel Academy. “As an educator, I’m always interested in new teaching techniques that challenge my students while providing them with innovative ways to express their individuality.”

Judges included executives from Scholastic and HP, who had no information about the students’ identities until after selecting winners.

“HP congratulates all participants and thanks the teachers and families who supported the creativity and effort of these young students,” said Christopher Morgan, senior vice president, Graphics Solutions Business, HP. “As part of our longstanding environmental leadership and commitment to education, we’re proud to have helped create an innovative learning opportunity for children to form a personal and memorable connection to ‘The Lorax’ and its important messages.”

The program reached more than 11 million U.S. students. Using templates, characters and backgrounds from the movie, school children created their own storybook keepsake about their personal environmental journey. HP, Universal and Scholastic developed a set of standards-based classroom posters and teaching guides, which included materials such as environmental science activities, carbon calculators and videos, that were available for free to teachers and families during the five-week contest.

Samples of winning stories are available at www.hp.com/go/lorax. HP announced the winners and showcased select storybooks at [drupa 2012](#) in Düsseldorf, Germany, the world’s largest graphic arts tradeshow.

HP INSPIRE (Infrastructure Services for Publishing and Education), an IT platform developed specifically for educators and their students, powered the writing contest. Integrating creative assets from Universal Studios with standards-based content from Scholastic, HP INSPIRE generated the highly personalized learning opportunity, including both print and online composition tools. The new platform, accessed through [MagCloud](#), bridges to HP print technologies, including [HP Indigo Digital Presses](#) and [HP Inkjet Web Presses](#). HP INSPIRE will launch officially at [drupa](#) and be commercially available in late 2012.

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