

HP SmartStream Workflow Portfolio for Scitex

From job creation to fulfillment



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The HP SmartStream Workflow Portfolio for Scitex provides complete workflow solutions – from job creation to fulfillment – to more efficiently drive more pages to press. HP and partners provide a portfolio of production workflow tools and solutions that enhances digital print service providers' flexibility and helps them grow their profits. The workflow portfolio helps print service providers overcome key production challenges in the modern print communications landscape.

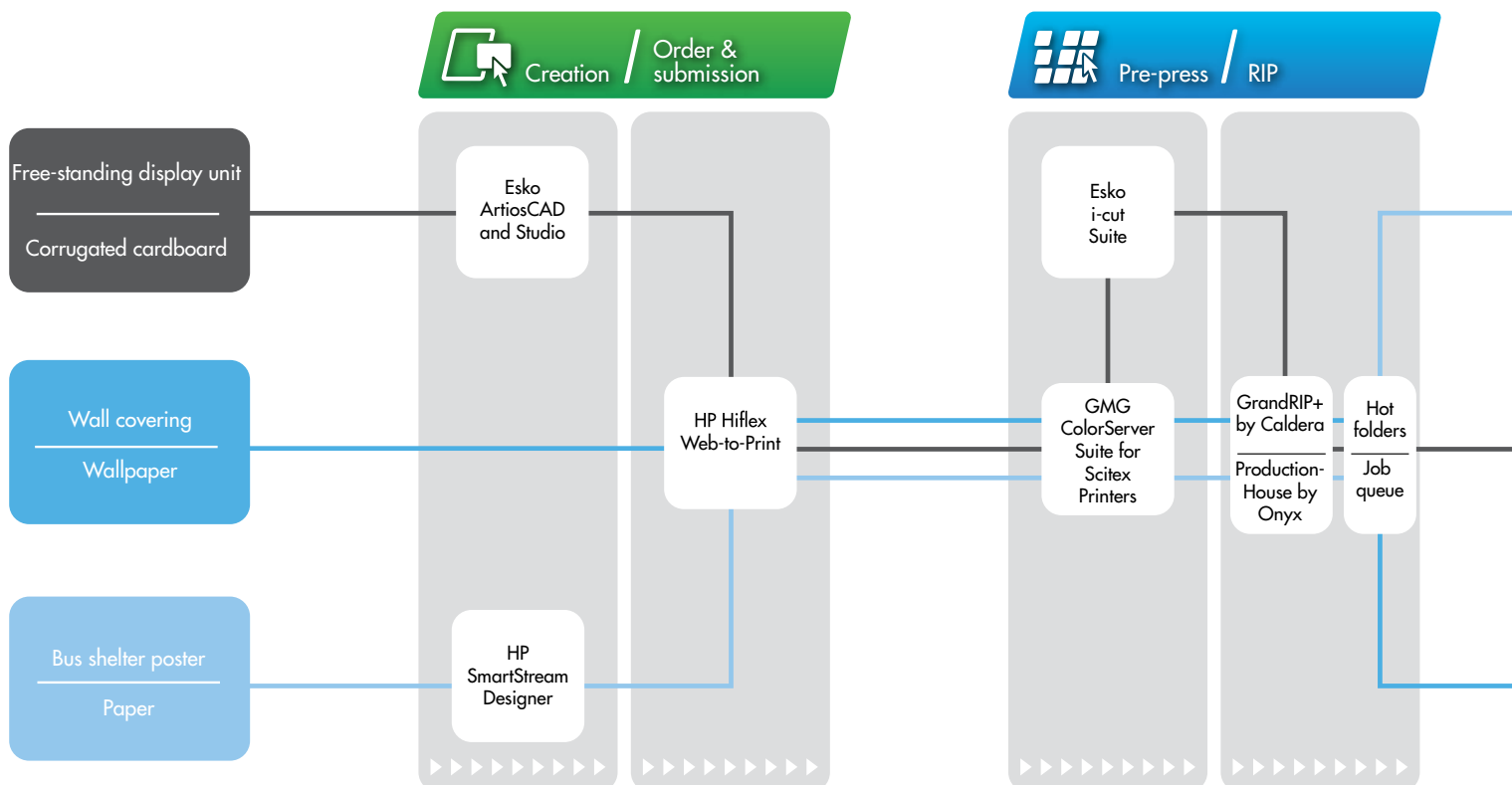
- Helps to preserve profitability on short-run, low-revenue jobs by minimizing preparation and finishing time.
- Offers an interactive Workflow Solutions Showroom Tool, featuring HP SmartStream solutions, that helps print service providers identify complete workflow solutions for various applications. Available at www.hp.com/go/workflowsolutions.
- Includes workflow components from job creation to fulfillment – designed to suit print service providers who want to increase end-to-end productivity by shortening job preparation time, from prepress through RIP, print and job finishing.

Creation and order submission

HP SmartStream Designer enables you to offer cost-effective versioned campaigns and variable data printing across a range of wide-format applications. It enables you to add personalized images, text, and colors from within Adobe® InDesign.

HP Hiflex Web-to-print Solution directly links print buyers to the production floor, making it easy to customize marketing print campaigns according to your client's brand identity and local marketing strategies, and offering extensive capabilities to print service providers.

Workflow Solutions on HP Scitex Industrial Printers and Presses



Esko ArtiosCAD and Studio software applications improve the design of 2D and 3D graphics files to increase prepress productivity. Studio is a plug-in for Adobe® Illustrator® that allows the designer to work easily with 3D files, offering a 3D viewing environment where designers can see their artwork applied instantly to the file. ArtiosCAD is the world's most popular high-end structural design software, allowing a designer to easily build structural designs and 3D displays.

Prepress

GMG ColorServer Suite for Scitex Printers includes GMG's ColorServer and SmartProfiler for HP Scitex printers. It optimizes color results for consistent, high-quality color prints.

Esko i-cut Suite offers an end-to-end workflow solution that takes pain-points out of the entire process, from design, to print, to cut. The i-cut solution includes several modules:

- i-cut Layout is the Esko software that prepares your incoming files for both digital printing and digital finishing, producing reliable results independent of the RIP or printer. It automatically nests files in a unique way, thereby reducing material usage and preparation time for every job.

- i-cut Preflight means simple PDF preflighting for large-format digital printing. With dedicated production editing tools on board, i-cut Preflight prepares the file for printing and allows you to make last-minute corrections.
- i-cut Automate is a powerful and scalable, yet easy to use, workflow automation server. It integrates all design and production components in one workflow.

RIPS

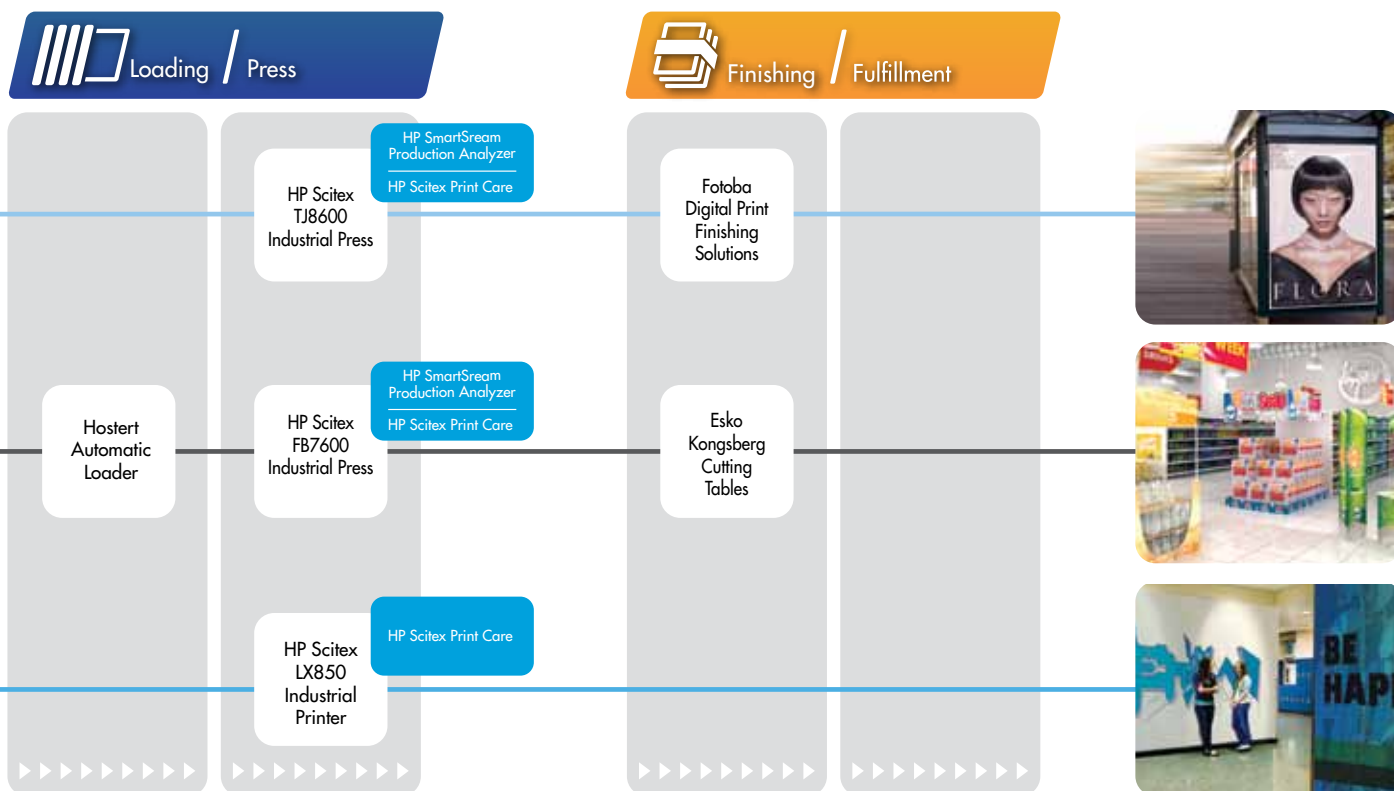
Caldera GrandRIP+ is a suite of production-oriented print and print-to-cut workflow solutions for color management, imaging, and driving.

ONYX's ProductionHouse HP Edition version RIP simplifies everyday printing tasks, giving you greater control over your workflow.

Loading

HP Scitex FB7500/FB7600 Multi-sheet Loader Kit allows simultaneous printing of up to 4 pre-cut sheets, with either right or left alignment, reducing turnaround time and waste by eliminating cutting.

Hostert Automatic Loader is an automatic media loader to enhance productivity and enable stack to stack operations, for the HP Scitex FB7600/FB7500 Industrial Presses.



Press

HP SmartStream Production Analyzer increases efficiency through deeper understanding of your production gaps and trends. Full, automated monitoring of your print production enables deeper insight into your single- or multiple-unit environment in order to help decrease waste, improve margins, increase workforce efficiency, reduce printer and personnel downtime, and to obtain a better sense of your costs¹⁾. Realtime and historical visibility into your printer activities determine if you use your presses to their fullest potential.

Finishing

Fotoba Digital Print Finishing Solutions provide a broad portfolio of vertical cutters, cutters that enable a better workflow and use less production space, helping you keep your delivery promises.

Esko Kongsberg Cutting Tables offer state-of-the-art flatbed cutting tables for short-run finishing that come in multiple sizes. They enable fast, accurate, and flexible finishing across a wide range of materials.

¹⁾ This is an SaaS application and requires a purchased license. It does not require installation on site. HP Print Care is a prerequisite to using the HP SmartStream Production Analyzer.

Workflow Solutions Navigator



www.hp.com/go/solutionnavigator

Workflow Showroom



www.hp.com/go/solutionshowroom

