



## Fact Sheet

# HP Services Enable Clients to Plan, Deploy and Support Big Data Environments

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### Overview

Organizations are experiencing dramatic growth in the variety, velocity and volume of information they are generating. This leaves many struggling with how to manage Big Data—vast quantities of structured data, consisting of information traditionally stored in databases, and unstructured data, consisting of the ideas and concepts that people communicate every day in emails, presentations, phone conversations, texts, tweets and videos.

### Reduce risk and accelerate decision making

The [HP Big Data Strategy Workshop](#) provides enterprises and governments with solutions to address Big Data challenges, so they can leverage their organization's data to accelerate informed decisions.

Through the workshop, clients can learn to align IT and organizational goals, to identify critical success factors for Big Data architecture and system infrastructure strategy, and to explore solutions that enable protection and compliance. As a result, clients can implement the right solutions to handle the growing volume and variety of information in their organizations. HP works with clients to design an infrastructure platform that extracts value from data and provides insight into market opportunities. The workshop also outlines when and how data should be archived, secured and protected.

HP offers a number of one-day workshops that can focus on specific programs, such as Big Data infrastructure strategy, analytics infrastructure or storage platforms, depending on a client's needs as it determines, designs and builds its Big Data environment. Through the workshop, clients develop a Big Data strategy based on their current infrastructure or on software already purchased. As a result they can leverage the full breadth of HP's Big Data infrastructure, analytics software and services to quickly and easily optimize information.

### Faster data analysis with infrastructure running SAP solutions

HP also will introduce [HP Proactive Care for SAP® solutions](#) to optimize infrastructures running SAP solutions and enable clients to:

- Enhance performance of SAP solutions with access to HP's global support call center.

- Access a single point of accountability for issues with hardware, operating systems and SAP solutions.
- Speed up the analysis of large amounts of enterprise data, so they can drive more value from information, including application trend analysis, capacity planning and measurement of system resource utilization.

**Pricing and availability**

The Big Data Strategy Workshop and HP Proactive Care for SAP are available now globally. Pricing varies according to location and implementation.

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