



Fact Sheet

New HP Storage Services Transform How Organizations Manage, Store and Protect Data

Editorial contact

Annabelle Baxter, HP

972.605.9293

annabelle.baxter@hp.com

www.hp.com/go/newsroom

Overview

Increasing data storage requirements coupled with shrinking backup and restore windows are pressuring enterprises and governments to change how they think about primary storage, information retention and information protection. However, outdated legacy infrastructures make this task particularly challenging for organizations with limited financial and human resources.

HP Enterprise Services simplifies the infrastructure, aligns business requirements and enables clients to intelligently scale storage and protect valuable information, while meeting increasingly complex storage and compliance requirements. Systems management expertise and operational best practices help enterprise clients get the most of HP's new innovative storage technology.

New services protect data and scale to meet changing business demands

[HP 3PAR StoreServ 7000 Storage](#), the newest addition to the [HP Converged Storage Portfolio](#), is now integrated into [HP Storage Management Services](#). This brings Tier 1 storage functionality to HP Storage Management Services at midrange pricing, giving clients enterprise-class storage capabilities and seamless scalability across the data center.

In addition, the incorporation of the new [HP StoreAll Storage](#) platform into [HP Archive and Compliance Services](#) gives enterprise clients an economical, off-primary storage tier with massive, scale-out capacity.

Finally, to take full advantage of new deduplication capabilities, the use of [HP StoreOnce 6200 Backup systems](#) has been added to [HP Backup and Restore Services](#). The unique federated deduplication features of HP StoreOnce Backup means that data can be efficiently moved from application and backup servers to target appliances, in client- and HP-managed data centers.

The integration of the new HP 3PAR StoreServ 7000 Storage into HP Storage Management Services enables clients to align capacity and performance demands with budget restrictions. Client benefits include:

- Scalable storage management services, enabling enterprise clients to quickly address explosive storage growth with reduced risk and systems downtime.
- Managed support for HP 3PAR Thin Provisioning and other HP 3PAR thin technologies, and the flexibility to deliver both synchronous and asynchronous replication on the same device, enabling various levels of protection.

The integration of HP Archive and Compliance Services with HP StoreAll Storage facilitates the containment of data growth in applications on primary storage, providing an alternative to expanding high-end storage. Client benefits include:

- Consolidation across multiple locations, reducing client environmental footprint;
- Management of massive scale-out infrastructure designed for long-term storage of aged or persistent content provides easy access for regulatory, compliance or corporate policy;
- Managed storage services contain costs while securing data for long-term archiving due to a mixture of data tiering and load balancing capabilities coupled with a write once read many (WORM) feature.

The integration of HP StoreOnce 6200 Backup with HP Backup and Restore Services enables new, innovative deduplication without disrupting day-to-day operations. Client benefits include:

- Drives down the cost of storage services by reducing the amount of capacity needed to back up and store data.
- Enables storage to be deployed “as a service” with consumption-based billing.
- Significantly reduces amount of data stored on physical tape.

Availability

HP 3PAR StoreServ 7000 Storage integration with HP Storage Management Services, HP StoreAll Storage integration with HP Archive and Compliance Services and HP StoreOnce 6200 Backup system integration with HP Backup and Restore Services are available immediately worldwide.

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