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Fact Sheet

New HP Software Speeds Delivery of Applications

Overview

Organizations are under pressure to deliver innovative applications faster. However, the manual hand-off between various stages in the application life cycle often causes delays in an application's release. To address this challenge, organizations are adopting DevOps, a set of software delivery practices that improve collaboration between application development, testing, infrastructure and operations teams. DevOps helps unify IT silos through a set of common standards and processes that speed the delivery of applications.

HP innovation speeds application time to market

The new HP Continuous Delivery Automation (CDA) 1.1 software enables clients to deliver high-quality applications without delays. HP CDA automates the application release process—from development and quality assurance, to staging and release into production. This is accomplished through a single tool available to all teams participating in the process.

The new solution is powered by HP Flexible Application Modeling, an HP innovation that simplifies the design and modeling of an application and its infrastructure through a building-block approach. Building blocks include application components, such as databases and middleware, and infrastructure components, such as servers and storage. To create an application design, a user connects the appropriate building blocks together, and then modifies them along the application life cycle as needed, without having to modify the application code itself as it moves from test to stage and to production. This speeds application design and enables users to leverage best practices across multiple models.

HP CDA 1.1 delivers the following client benefits:

- Accelerated time to value of applications with a single tool that automates the entire application release process, eliminating delays caused by manual hand-off between application development, testing, staging and production stages in the application life cycle;
- Improved application quality by eliminating manual errors, which leads to application deployment success rates as high as 95 percent[1]; and
- Flexibility to ensure innovation by allowing application delivery teams to work with the tools of their choice through support of a wide variety of HP, third-party and open-source build, provisioning, deployment and monitoring solutions.

HP CDA is part of a portfolio of HP solutions that help organizations adopt DevOps practices to increase agility across the application life cycle and collaborate effectively to deliver better

applications, faster. HP CDA can be integrated with HP CloudSystem to automate application and infrastructure roll out from development to production

Pricing and availability
HP Continuous Delivery Automation will be available worldwide by the end of December 2012. Priced will be $27,500 for five applications.[2]

Additional information about HP CDA is available at www.hp.com/go/cda.

(1) Based on a reported actual customer deployment of a predecessor product.
(2) Estimated U.S. street prices. Actual prices may vary.