



News Advisory

HP Announces Advancements to HP Cloud Services Portfolio

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FRANKFURT, Germany, Dec. 5, 2012 — HP today announced advancements to its [HP Cloud Services](#) portfolio and service offerings that enable enterprises to transition production workloads to the cloud.

Organizations need a public cloud environment that provides a secure, enterprise-grade quality of service backed by customer support. The HP Cloud Services public cloud platform, built on [OpenStack](#)[®] technology, provides organizations of all sizes with the confidence to run and operate cloud-based services at scale.

“HP’s public cloud continues to release services into general availability on a foundation of open source software that is prepared to support the commercial platforms its users want, which is an encouraging sign of maturity for cloud and open source,” said Carl Brooks, analyst, 451 Research. “HP is clearly committed to an expanding portfolio of advanced infrastructure services like PaaS to serve the key enterprise developer audience.”

New features and functionality enhancements advance HP’s open, scalable, integrated Infrastructure-as-a-Service offerings:

- The general availability of [HP Cloud Compute](#). As a result of positive customer response, HP is moving HP Cloud Compute, a pay-as-you-go model that allows users to deploy and customize compute instances on demand, to general availability. Starting at \$0.04 per hour, the service will be offered with a [service level agreement](#) of at least 99.95 percent on a monthly basis or fewer than 30 minutes downtime per month.
- The advancement of [HP Cloud Block Storage](#) to public beta. Starting at \$0.10 per GB [per month](#), HP Cloud Block Storage allows users to easily move data from one compute instance to another. This high-performance, persistent storage solution is ideal for applications requiring frequent data access such as web applications. The service will be discounted 50 percent during the public beta period.

HP also announced additional capabilities that support organizations shifting production workloads through a full stack of cloud services:

- [HP Cloud Application Platform as a Service \(PaaS\)](#) provides customers with the ability to focus on application development and deployment. Based on the [Cloud Foundry Open PaaS project](#), the integrated solution enables users to run, manage and control their applications for accelerated time to market. It also provides multi-application

infrastructure, a wide variety of languages and instant provisioning and deployment through a single click.

- [HP Cloud Workload Migration Services](#) help users assess, plan and migrate existing production workloads to HP's public cloud. Delivered in conjunction with HP's partner ecosystem, this service assists customers in migrating applications with little or no code modifications, enabling customers to quickly and seamlessly take advantage of the scalability, cost savings and flexibility of cloud computing.

"When transitioning production workloads to the cloud, enterprises look for solid service-level agreements, integrated management, provisioning, orchestration and effective customer support," said Zorawar "Biri" Singh, senior vice president and general manager, Converged Cloud and Cloud Services, HP. "Today's enhancements to the HP Cloud Services portfolio simplify the process of moving production workloads to the cloud, providing users with the confidence needed to run, manage and deploy applications on the public cloud, no matter their size."

Pricing and service level agreement information for HP Cloud Services is available at: <https://www.hpcloud.com/pricing> and <https://www.hpcloud.com/sla>.

Additional information on HP Cloud Services can be found at hpcloud.com and the [HP Cloud Matters](#) blog. Additional up-to-the-minute information can be found on Twitter at [@HPCloud](#) and [@HPNews](#).

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