



News Advisory

HP Helps Clients Improve Performance Management for Cloud and Mobile Applications

New offering helps ensure better DevOps and mobility management in the Cloud

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PALO ALTO, Calif., June 5, 2012 — HP today announced a new software offering that helps clients improve performance management of cloud and mobile applications by enhancing mobile monitoring and increasing collaboration between operations and development teams. These new features help organizations adopt a new set of software delivery practices – DevOps – for the continuous delivery of high-quality applications.

HP Application Performance Management (APM) 9.2 for Converged Cloud includes major enhancements to HP Diagnostics, HP Real User Monitor (RUM) and HP SiteScope, which enable clients to manage applications in both private and public cloud environments.

As clients adopt cloud environments and digitize business processes, the performance of those applications and business processes become unavoidably intertwined. The close relationship between applications and business processes also adds a new layer of complexity to a cloud-based infrastructure.

Poor application performance can impede the ability of enterprises and governments to perform business-critical tasks including taking orders, shipping products, receiving payments, paying personnel and ordering necessary supplies. When critical business services are disrupted, the negative ripple effect on the technology infrastructure can cost an average of \$84,000 for every hour of downtime.⁽¹⁾

“Managing the performance and availability of business-critical applications is an enormous task within a complex cloud computing environment,” said Shane Pearson, vice president, Product Marketing, Software, HP. “HP Application Performance Management 9.2 enables enterprises to quickly and easily understand what business critical applications may be at risk, and address a problem before end users notice there is an issue.”

HP Application Performance Management 9.2 enables clients to:

- Improve collaboration through new features that allow development and operations teams to share artifacts and data, access production application metrics, and run tests based on actual data as opposed to projections or guesses

- Enhance visibility and productivity through offerings that help development teams efficiently test preproduction applications, generate performance reports for all tests and allow operations teams to quickly fix post-production application problems before application availability becomes a widespread issue
- Improve efficiency by quickly deploying HP APM mobile monitoring capabilities.

HP APM is a key component of the [HP IT Performance Suite](#), the next-generation enterprise performance software platform that enables IT management to improve performance with operational intelligence.

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(1) Source: <http://www.dri.com/articles/online-exclusive/disaster-proofing-your-business-with-an-electronic-document-management-system.html>.

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