



Executive Biography

Craig Nunes

Vice President, Marketing, Storage
Hewlett-Packard Company



Craig Nunes is vice president of Marketing for Storage at HP. In this role, he leads the company's product management, product marketing and corporate marketing activities

Nunes returned to HP with the acquisition of 3PAR in September 2010. As vice president of Worldwide Marketing at 3PAR, he developed a category focus on utility storage, differentiated the company's technology and grew awareness both domestically and internationally. Under Nunes' direction, 3PAR became a leader in storage for cloud computing.

Prior to 3PAR, Nunes worked as senior director of Product Marketing for the HP enterprise disk array business. His tenure at HP also included extensive contributions within the company's enterprise UNIX server business, including several years as director of Product Marketing for HP-UX servers.

Nunes holds Bachelor of Science and Master of Science degrees from Stanford University and a Master of Business Administration from the Wharton School of Business.