



## Fact Sheet

# HP LaserJet Enterprise flow MFPs

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The HP flow multifunction printers (MFPs) – HP LaserJet Enterprise flow MFP M525c and HP LaserJet Enterprise color flow MFP M575c – represent a new class of HP LaserJet printers that are designed to bridge paper-based and digital business processes for organizations of all sizes. Built on the reliable HP LaserJet Enterprise 500 MFP platform, these MFPs offer: high-performance document processing and sharing; fast, reliable scanning for precise results; and easy, accurate data entry.

In addition, pairing these flow devices with the HP Flow CM Professional content management solution enables customers to increase productivity and make faster, better business decisions by capturing, managing, storing, preserving and delivering data quickly, efficiently and securely through a cloud-based offering.

With HP flow MFPs, SMB and enterprise customers are able to:

- Quickly, reliably scan for precise results
  - Get fast results with two-sided, single-pass scanning
  - Automatically remove blank pages from scans
  - Reliably capture information – with HP EveryPage ultrasonic technology that helps avoid missed pages in scanned files
  - Produce clean, readable scans using auto-orientation, auto-page-crop, auto-tone and auto-deskew tools
  - Manage big jobs easily with a 100-sheet automatic document feeder that handles mixed paper sizes and weights
- Easily, accurately enter data
  - Easily enter data using a large, pull-out keyboard
  - Manage jobs directly on the 8-inch color touch screen
  - Preview and edit scans, adjust images, and launch standard processes- all at the touch screen
- Employ high-performance document processing and sharing
  - Enhance productivity without adding software – scan directly to SharePoint, email, fax or a network folder
  - Get more from data by using built-in optical character recognition (OCR) to turn scans into editable text, and save in multiple file types
  - Expand features as needs grow. Easily add content processing and routing solutions from HP and partners

**Pricing and availability<sup>(1)</sup> for North America:**

- The HP LaserJet Enterprise color flow MFP M575c is expected to be available November 2012 in North America for \$3,199
- The HP LaserJet Enterprise flow MFP M525c is expected to be available November 2012 in North America for \$2,599

(1) Estimated U.S. street prices. Actual prices may vary.

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