

# Print where business happens



## HP ePrint Enterprise mobile printing solution

The merger of mobile devices and cloud services has become one of the most significant enablers of business productivity and innovation in the past decade. We now hold the power of communicating and computing in the palms of our hands, nearly anywhere business or life takes us. However, one key business process has eluded the mobility movement: printing. Even the most technically enabled business travelers find themselves hunting down print services while on the road and interrupting IT managers when visiting a branch office simply to print a document. But finally, a truly mobile print experience is available—helping enterprises to drive business productivity further.

### Key benefits

- Easy to use
- Truly mobile printing
- Straightforward manageability
- Enterprise-level security features
- Multiple ways to print from mobile devices
- Printer agnostic
- Safeguarded guest printing
- Integrated with pull-printing solutions
- Multi-lingual interface (10 languages)
- Role based Access Control

### Solution at a glance

The HP ePrint Enterprise mobile printing solution makes it simple for you to convert mobile content into hard copy for easy reading, markup, and sharing while on the go. It's also readily manageable, is easy to use, and integrates with your existing infrastructure. HP ePrint Enterprise is a cloud-based service that allows you to print presentations, reports, photos, and more from your mobile device to any registered printer on the network.<sup>1</sup>

#### Enterprise-level mobile print experience

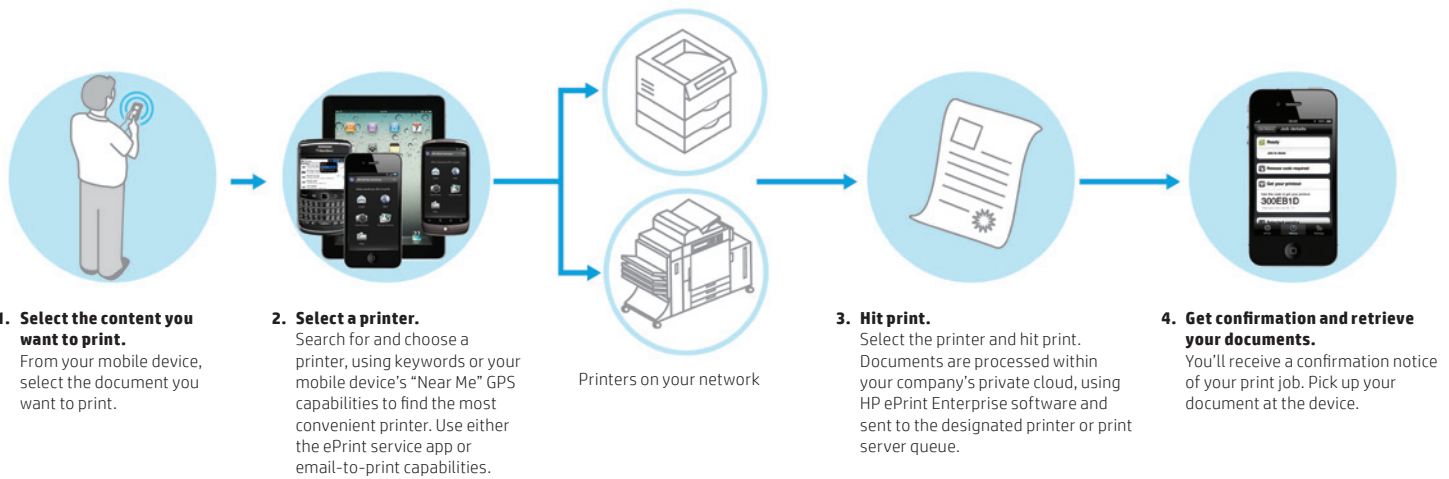
The HP ePrint Enterprise mobile printing solution allows you to print documents efficiently with enterprise-level security features, sending print jobs from mobile devices to company printers—ideal for employees that travel between and within offices and branches. With this cloud solution, your data is processed within your secure enterprise network. The solution can be integrated with existing pull and PIN-printing solutions HPAC, Safecom, Ringdale, Pharos, Equitrac and SecureJet for additional layers of security and document confidentiality.

#### Optimized for today's mobile employee

Work doesn't stop when you're on the go. HP ePrint Enterprise gives you a mobile printing solution that:

- Provides a driverless printing application that integrates with your existing IT environment
- Is straightforward to manage and can scale to meet the demands of your enterprise
- Maps and tags specific printers to a business directory so your employees can easily locate printers on a network without needing to know model names or network addresses
- Gives your employees a simple and intuitive way to print in the office and to thousands of HP ePrint Public Print Locations—from the same application on supported mobile devices<sup>2</sup>

# HP ePrint Enterprise, an easy-to-use mobile printing solution with the security features your company requires



Application support for BlackBerry® smartphone, Apple®, and Android™ mobile devices.<sup>2</sup> Plus, email support to enable your employees to print from mobile devices to your networked printers.

## Multiple ways to print

The versatility of HP ePrint Enterprise allows enterprise IT leaders to choose several ways to enable cloud-based mobile printing. Depending on your organization's needs, enterprise administrators can implement app-based printing, email-based printing, or both. With the HP ePrint service app,<sup>3</sup> users can capitalize on easy-to-use search functionality to locate a printer either within the enterprise network or among thousands of HP ePrint Public Print Locations. In addition, with our email-to-print capability, you can send a print job from a corporate email address to network printers (HP and non-HP) that have been assigned an email address.<sup>4</sup> With HP ePrint Enterprise, truly mobile printing is now a reality.

To learn more, visit [www.hp.com/go/eprintenterprise](http://www.hp.com/go/eprintenterprise)

Case study: Learn how General Mills provided flexibility for mobile employees to print on-the-go with HP ePrint Enterprise. Visit [www.hp.com/go/GeneralMills](http://www.hp.com/go/GeneralMills)

## HP three-part approach

HP works with you to assess, deploy and manage an imaging and printing environment tailored to meet your business needs, while helping you reduce costs, conserve resources and simplify document-intensive processes.

### Optimize infrastructure

HP can help you achieve a balance between your total cost of printing and your needs for user convenience and productivity.

### Manage environment

Working together, HP can help you maintain your optimized infrastructure while improving business efficiency and tightening security.

### Improve workflow

By streamlining your document-intensive processes, HP can help you create a more efficient environment for capturing, managing and sharing information.

<sup>1</sup> HP ePrint Enterprise requires HP ePrint Enterprise server software. App-based option requires Internet- and email-capable BlackBerry® smartphone OS 4.5 or newer, iPhone® 3G or newer, iPad® and iPod Touch® (2nd gen) devices running iOS 4.2 or later, or Android™ devices running version 2.1, 2.2, and 2.3, with separately purchased wireless Internet service and the HP ePrint service app. Email-based option requires any email-capable device and authorized email address. Solution works with PCL5/6, PCL3, and PCL3GUI printers (HP and non-HP).

<sup>2</sup> Usage of HP ePrint service app at HP ePrint Public Print Locations requires Internet- and email-capable smartphone or tablet with separately purchased wireless Internet service, and the HP ePrint service app. Availability and cost of printing varies by location. Visit [www.hp.com/go/eprintmobile](http://www.hp.com/go/eprintmobile) for supported smartphone and tablet operating systems.

<sup>3</sup> Use of HP ePrint service app at HP ePrint Public Print Locations requires Internet- and email-capable smartphone or tablet with separately purchased wireless Internet service. Availability and cost of printing varies by location. Visit [www.hp.com/go/eprintmobile](http://www.hp.com/go/eprintmobile) for supported smartphone and tablet operating systems.

<sup>4</sup> Email-to-print feature works with any Internet- and email-capable device, from a company email address, to networked printers, with the deployment of HP ePrint Enterprise..

