



Fact Sheet

HP Print Efficiency Analysis

Organizations that are not engaged with Managed Print Services (MPS) often have difficulty understanding its benefits. To help customers do this, HP has responded by launching the [HP Print Efficiency Analysis](#) diagnostic tool – co-developed with InfoTrends, a leading digital information and document solutions market research firm – to address these business needs in a simple, engaging manner.

The online HP Print Efficiency Analysis, available at no additional charge, combines an array of data and insight, along with HP solution expertise, backed by contributed data from actual customer usage. This diagnostic resource helps customers identify printing efficiency gaps in imaging and printing environments and offers practical recommendations for remediating them to help improve efficiency and reduce costs.

The HP Print Efficiency Analysis provides an online diagnostic experience consisting of 10 questions with quantitative and qualitative outputs. The online diagnostic resource then delivers a snapshot report with personalized estimated printing costs and potential savings related to fleet optimization and fleet management. It also outlines the benefits of incorporating solutions such as security and workflow. With straight-forward and concrete calls to action, the HP Print Efficiency Analysis helps potential customers take the next step in optimizing their print environments.

Each report categorizes the customer's print efficiency level under one of the following three output scenarios:

- **Opportunity for Improvement:** rating will focus on optimizing the printing and imaging environment to reduce costs and increase productivity. It also will address basic printer fleet solutions such as WJA, duplex printing and pull printing.
- **Average Practice:** rating will focus on implementing a fleet management strategy and practice (either in-house or outsourced) and also on adding print solutions such as security.
- **Strong Practice:** rating will focus on recommendations to address worker productivity through the addition of workflow solutions. This customer is likely already engaged with a vendor representative for imaging and printing improvements, and/or may already have an MPS contract in place.

The HP Print Efficiency Analysis also provides specific recommendations related to reducing environmental impact/energy usage/carbon footprint when applicable due to poor device utilization and/or paper usage.

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