



## Fact Sheet

# HP Officejet Pro X Series

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With the new HP Officejet Pro X Series consisting of HP Officejet Pro X476/X576 MFPs and Officejet Pro X451/X551 printers, HP has created an entirely new category of printer that can revolutionize the way growing organizations and small workteams in branch or remote offices increase productivity and cut costs.

HP Officejet Pro X Series printers and multifunction printers (MFPs) can deliver up to twice the speed at up to half the printing cost compared with color laser printers.<sup>(1, 2)</sup> This new class of devices is powered by HP PageWide Technology, the next-generation inkjet platform that sets a new standard for small work team printing, producing high-quality documents at up to 70 pages per minute.<sup>(3)</sup>

The HP Officejet Pro X Series offers organizations:

- High-capacity pigment inks with low intervention rates
- Reliable workgroup printing—designed for high volumes up to 4,200 pages per month
- 500-sheet standard input; up to 1,050 sheets with optional tray<sup>(4)</sup>
- Use up to 50 percent less energy consumption than color laser printers<sup>(5)</sup>
- Save up to 50 percent on paper costs with automatic two-sided printing, and get free cartridge recycling through HP Planet Partners<sup>(6)</sup>
- Ability to print from virtually anywhere using HP ePrint,<sup>(7)</sup> and connect directly to the printer without a router with HP wireless direct printing<sup>(8)</sup>
- Tap and swipe the intuitive 4.3-inch color touchscreen (available on select models) to print, copy, scan, fax and send digital files<sup>(9)</sup>
- Compatibility with corporate enterprise networks and management solutions<sup>(10)</sup>

## Pricing and availability

The HP Officejet Pro X Series is expected to be available in spring 2013.

(1) Comparison based on manufacturers' published specifications of fastest available color mode (as of March 2012) and includes color laser MFPs <\$1,000 USD MSRP and color laser printers <\$800 USD MSRP available March 2012, based on market share as reported by IDC as of Q1 2012 and HP internal testing of printer in fastest available color mode (sample 4-page category documents tested from ISO 24734). Additional information is available at [www.hp.com/go/printerspeeds](http://www.hp.com/go/printerspeeds).

(2) Cost per page (CPP) claim is based on the majority of color laser MFPs <\$1,000 USD MSRP and color laser printers <\$800 USD MSRP as of March 2012, ISO yield based on continuous printing in default mode based on market share as reported by IDC as of Q1 2012. CPP comparisons for laser supplies are based on published specifications of the manufacturers' highest-capacity cartridges. CPP based on HP 970XL/971XL

ink cartridges estimated street price. Additional information is available at [www.hp.com/go/learnaboutequipment](http://www.hp.com/go/learnaboutequipment).

- (3) After first set of ISO test pages. Additional information is available at [www.hp.com/go/printerclaims](http://www.hp.com/go/printerclaims).
- (4) Optional paper capacity up to 1,050 sheets. 1 x 500-sheet accessory paper tray not included; must be purchased separately.
- (5) Majority of color laser MFPs <\$1,000 USD as of August 2012, Officejet Pro with highest-capacity cartridges. Energy use based on HP testing. Actual cost and energy usage may vary. Details are available at [www.hp.com/officejet](http://www.hp.com/officejet).
- (6) Program availability varies. Original HP cartridge return and recycling is currently available in more than 47 countries, territories, and regions in Asia, Europe, and North and South America through the HP Planet Partners program. Additional information is available at [www.hp.com/recycle](http://www.hp.com/recycle).
- (7) Requires an internet connection to HP web-enabled printer and HP ePrint account registration. A list of eligible printers, supported documents and image types, and other HP ePrint details is available at [www.hp.com/go/eprintcenter](http://www.hp.com/go/eprintcenter). Mobile devices require internet connection and email capability. May require wireless access point. Separately purchased data plans or usage fees may apply. Print times and connection speeds may vary.
- (8) An app or driver may be required to use HP wireless direct. Additional information is available at [www.hp.com/go/eprintcenter](http://www.hp.com/go/eprintcenter). Wireless performance is dependent upon physical environment and distance from access point.
- (9) Requires a wireless access point and an internet connection to the printer. Services require registration. App availability varies by country, language and agreements, and requires a firmware upgrade. Details are available at [www.hp.com/go/eprintcenter](http://www.hp.com/go/eprintcenter).
- (10) Supports HP PCL 6, HP PCL 5c, HP postscript level 3 emulation, native PDF printing (v 1.7), HP Universal Print Driver and HP Web Jetadmin.

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